



# Uralkali—Leader to Capture Growth

**UBS**  
**2008 Annual Investment Conference**  
**Russia/CIS: to prosperity through partnership**

October 2008

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# Investment Highlights



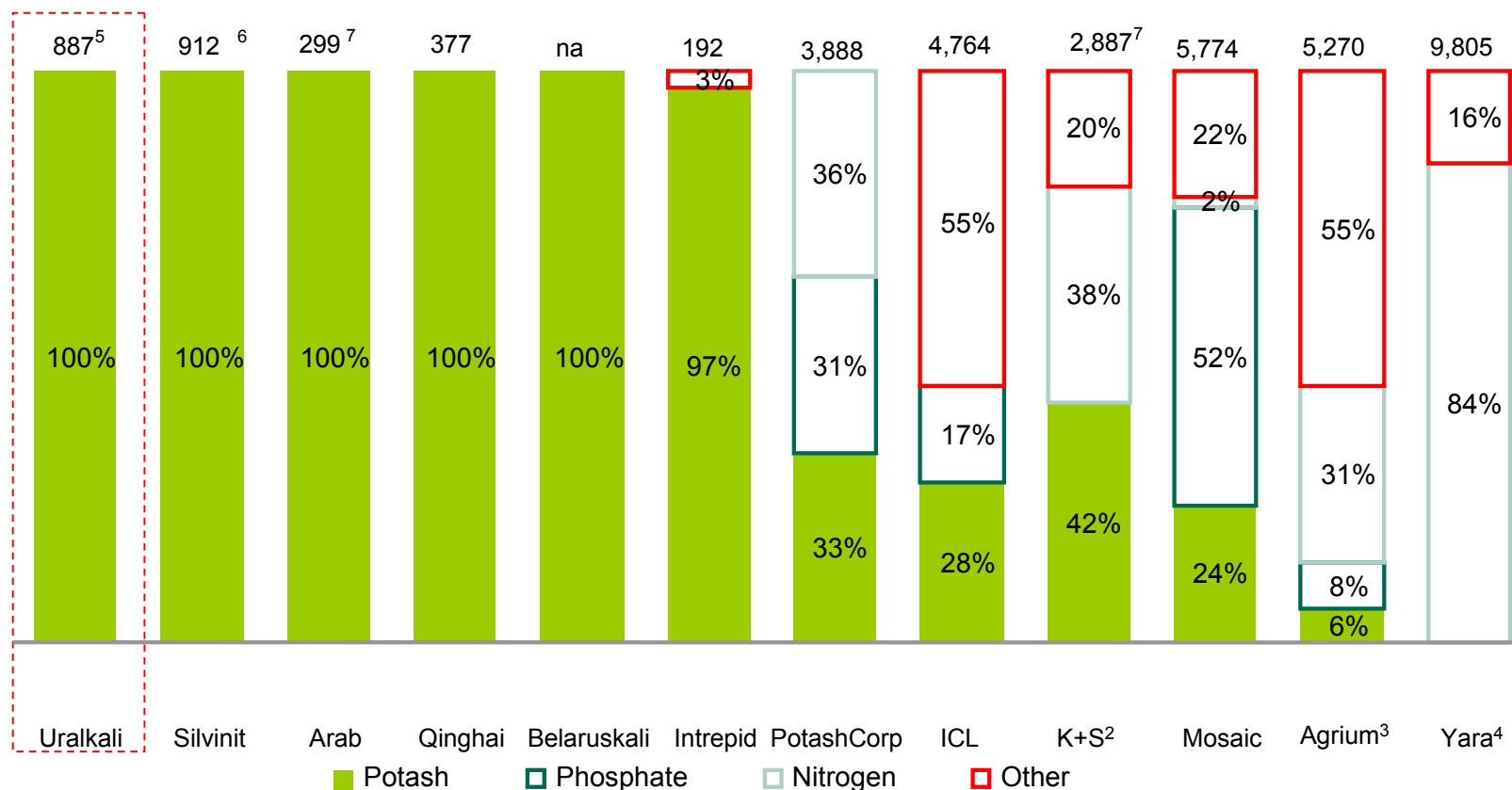
- Largest publicly traded pure-play potash producer
- One of the fastest-growing companies in the potash industry
- Attractive potash industry fundamentals
- Ability to add significant capacity on the cheapest basis vs. global peers
- Leading trading platform in a disciplined and concentrated market
- Exceptional access to the fastest growing BRIC markets
- Industry-leading sustainable financial performance

# Uralkali - Leading Pure-Play Potash Producer



## Net sales breakdown by product<sup>1</sup> (2007)

(US\$mm)



Source: Relevant company reports, broker reports

Notes:

1 Converted to US dollars at the following exchange rates: USD/EUR of 0.731, USD/NOK of 5.86 and USD/CNY of 7.61, USD/JOD of 0.713

2 Nitrogen sales represent figures from Fertiva and COMPO segments. Adjusted sales (sales net of freight)

3 Potash sales represent figures from the Wholesale segment. Adjusted sales (sales net of freight)

4 Nitrogen sales represent figures from the Upstream and Downstream segments

5 Uralkali audited 2007 IFRS results

6 Silvinit 2007E forecasts based on ING report (29 February 2008)

7 2006A net sales, 2007 financials not available

# Potash is unique



- Essential nutrient for plant growth
- No known substitutes
- Most attractive characteristics of the three fertilizer sectors
- Robust and growing demand
- Good visibility of supply and high barriers to entry
- Favourable supply/demand balance and outlook
- Two major export associations support stable pricing environment

# Potash: Growth, Visibility, Stability



	Potash (K)	Phosphate (P)	Nitrogen (N)
Market size <sup>1</sup> (2008E)	34.3 Mt (K <sub>2</sub> O <sub>2</sub> )	41.5 Mt (P <sub>2</sub> O <sub>5</sub> )	99.2 Mt (N)
Geographic availability	Very limited	Limited	Readily available
Industry concentration	6 top players account for >70% of the industry	6 top players account for 39% of the industry	6 top players account for 25% of the industry
Pricing stability	High	Medium	Low
Profitability	High	Low/medium	Low/medium
Barriers to entry	High	Medium	Low
Cost of greenfield capacity	US\$2.8bn for 2 Mt (KCl)	US\$1.5bn for 1 Mt (P <sub>2</sub> O <sub>5</sub> )	US\$1bn for 1 Mt (NH <sub>3</sub> )
Greenfield development time	min 7 years	~3-4 years	~ 3 years

**Potash displays the most attractive characteristics of the three fertilizer sectors**

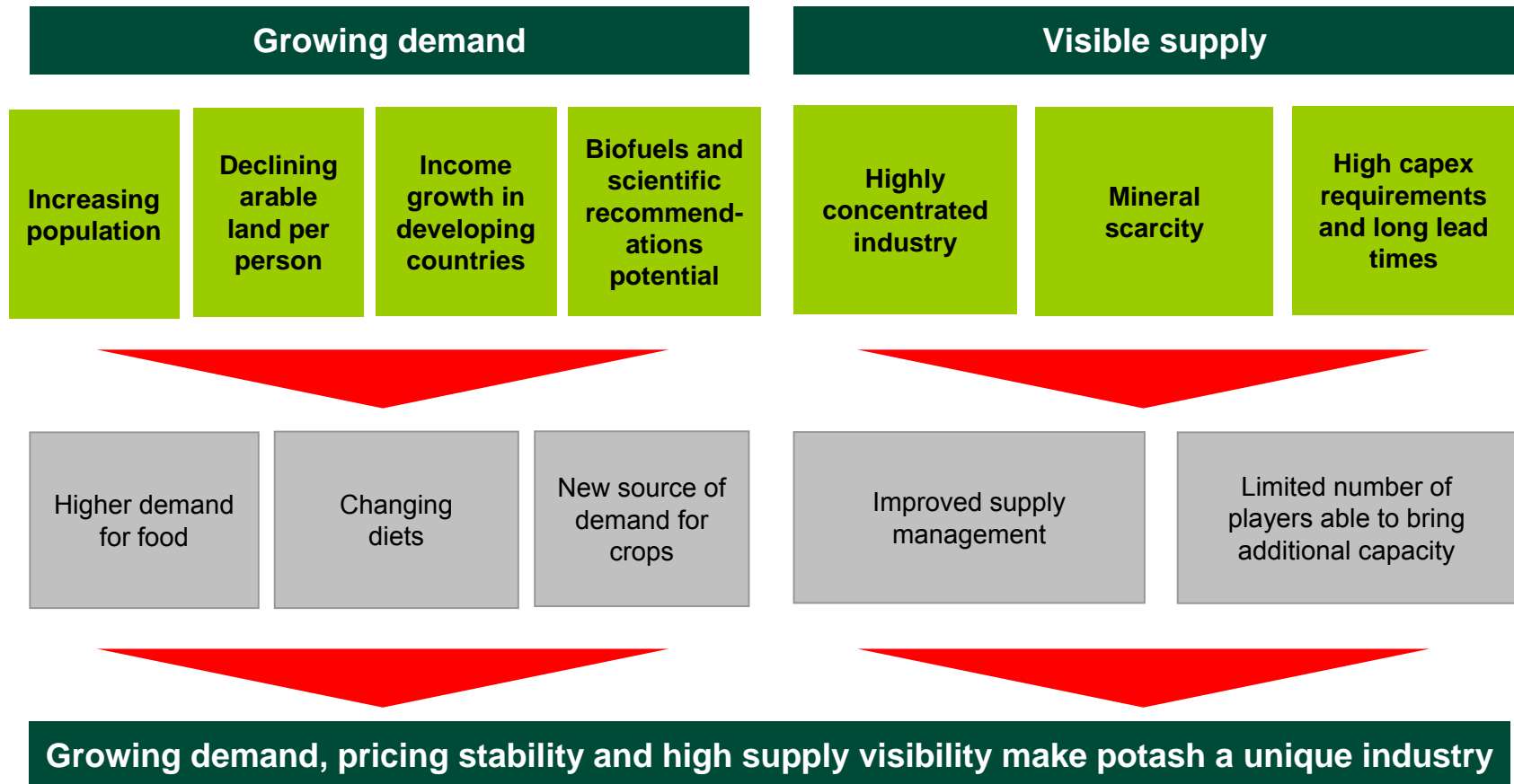
Source: Fertecon, Uralkali, PotashCorp, IFA

Notes:

<sup>1</sup> All references to tonnes (t) throughout this presentation refer to metric tonnes. Any reference to US short tons is referred to as "ton"

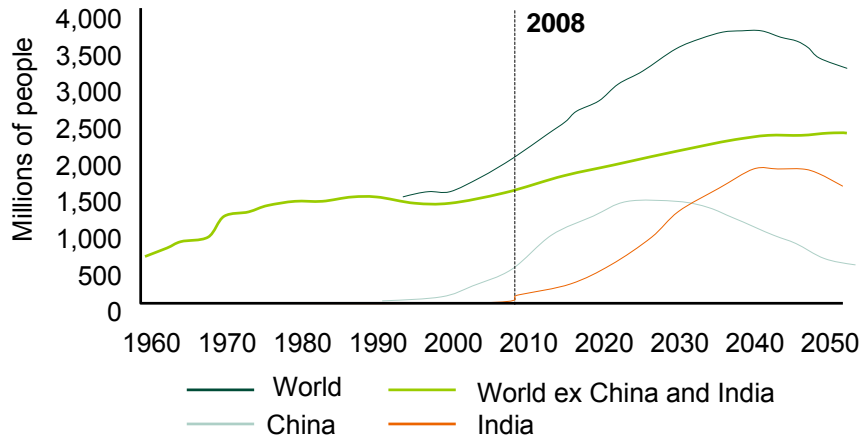
<sup>2</sup> 1t K<sub>2</sub>O(nutrient) is equal to 1.67t KCl(product)

# Strong Industry Fundamentals



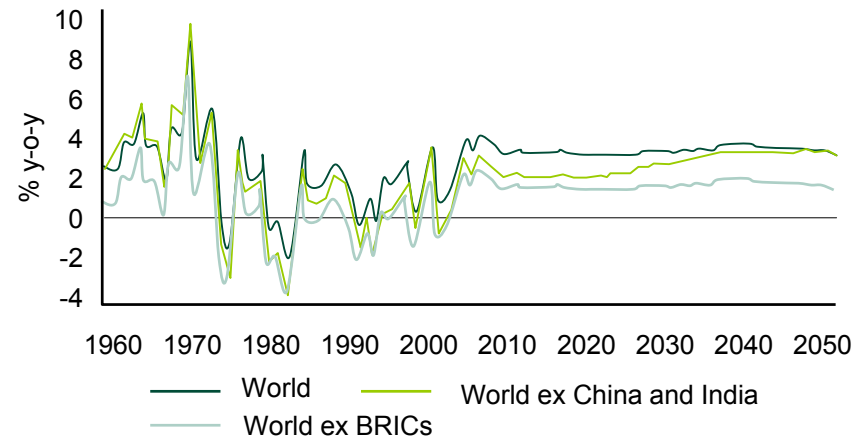
Source: Uralkali

## The expanding world middle class



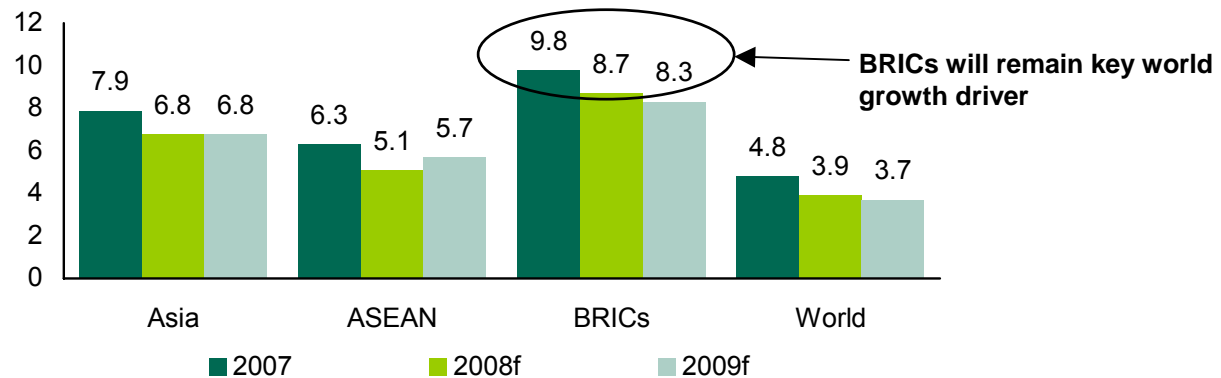
Source: UN, Goldman Sachs

## The BRICs will continue to drive global income per capita growth



Source: UN, Goldman Sachs

## Real GDP growth %



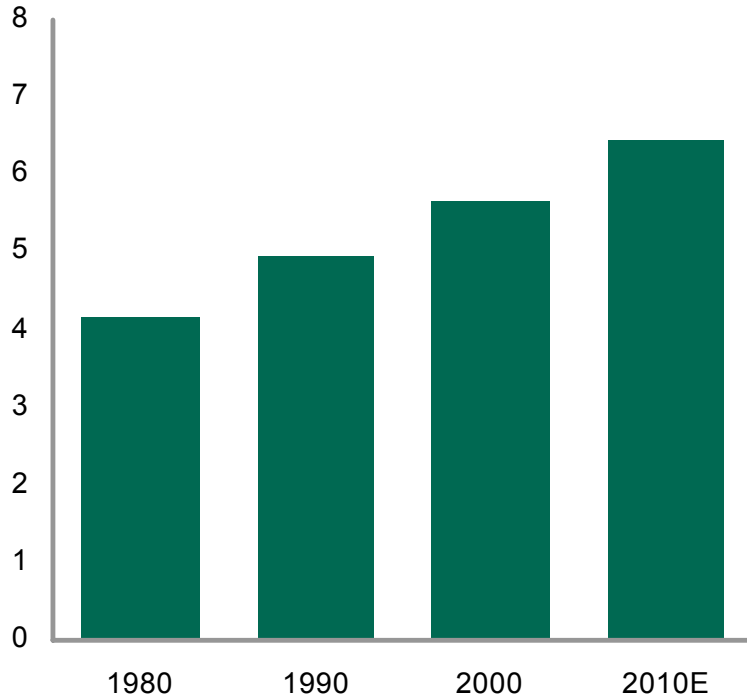
Source: World Bank, OECD, Central Banks



# Increasing Population and Decreasing Arable Land

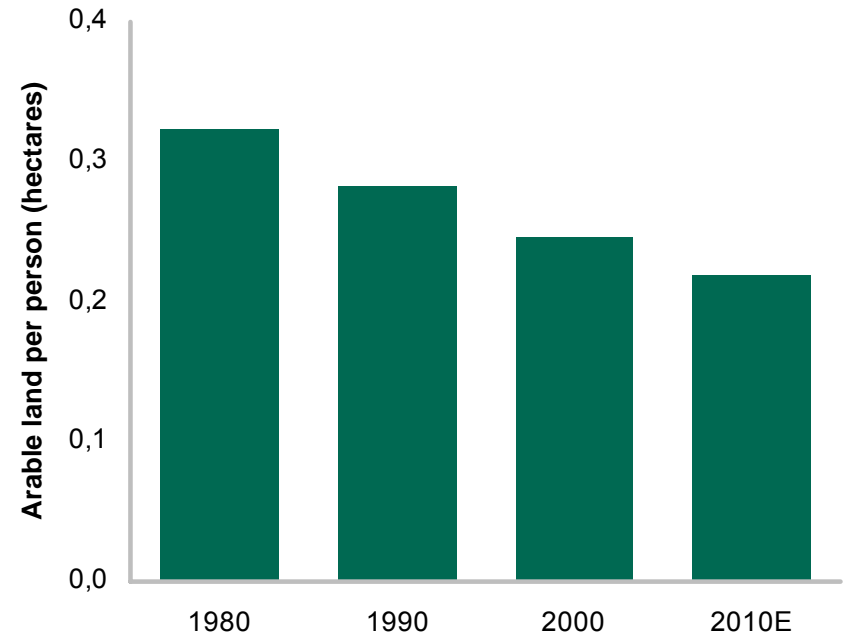


## World Population Growth



Source: EIU country data

## Available Arable Land per Person<sup>1</sup>



Source: FAO, IPNI, Merrill Lynch

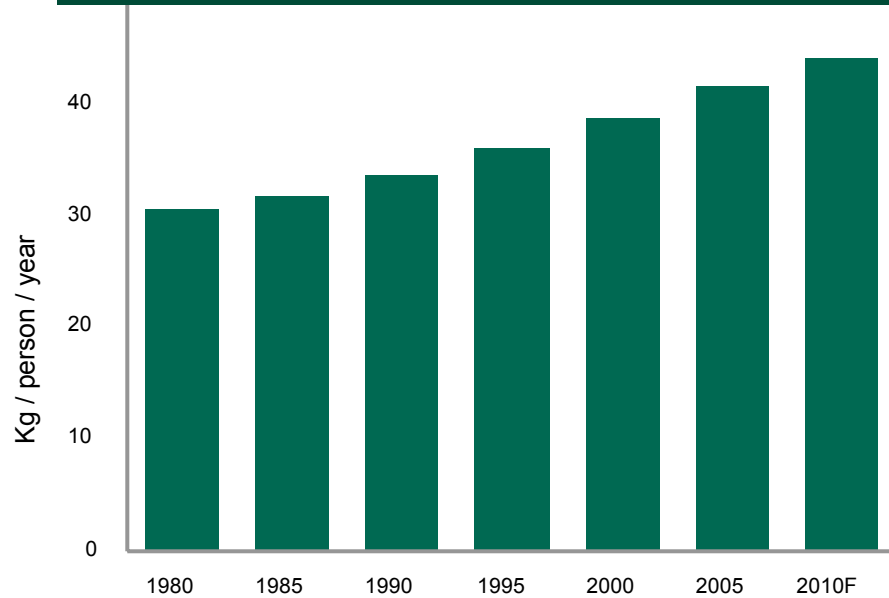


Higher crop yields are required to feed increasing population

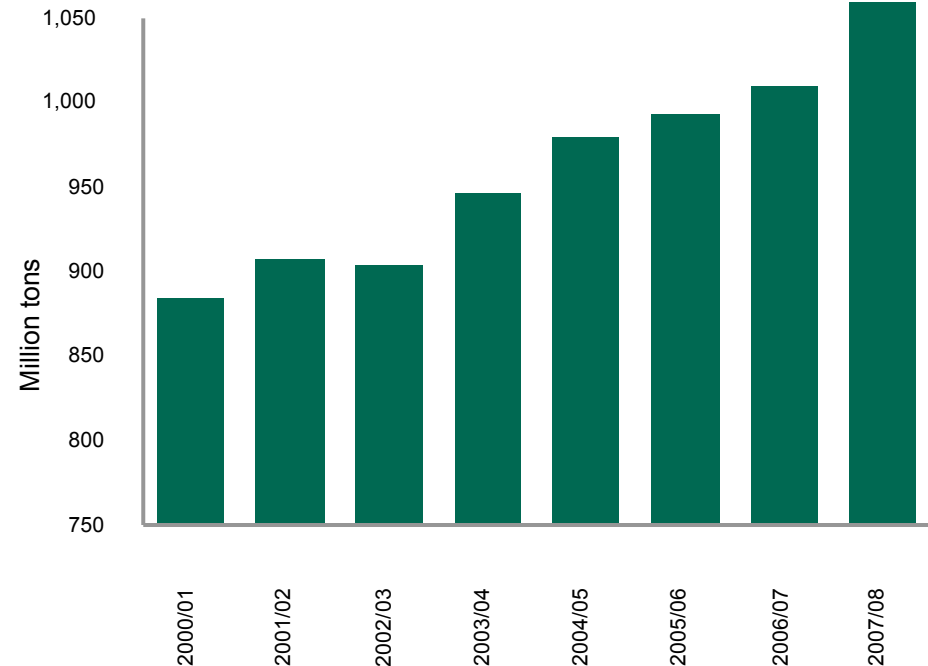
# Changing Diets Driven by Growing Income in Developing Countries



World per Capita Meat Consumption



Global Consumption Coarse Grains



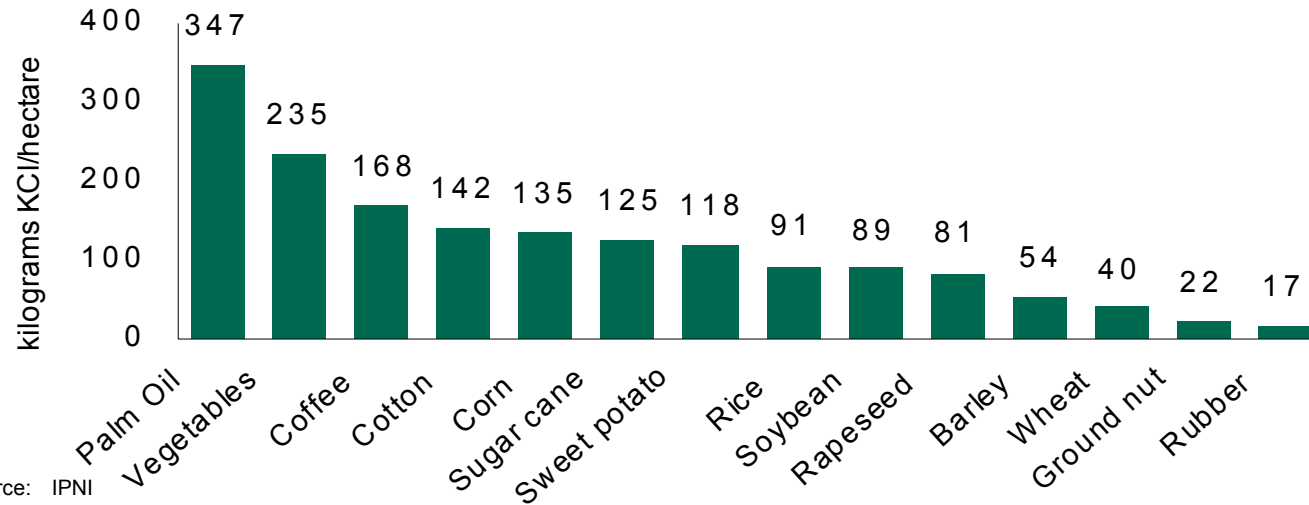
Source: FAO, PotashCorp, USDA, Doane, EIU country data (August 2007)

Increased meat consumption drives demand for grain

# Rising Crop Prices Drive Fertilizer Use

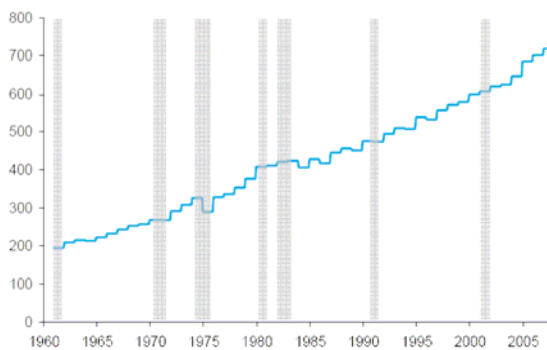


## Potash Application Rates for Selected Crops

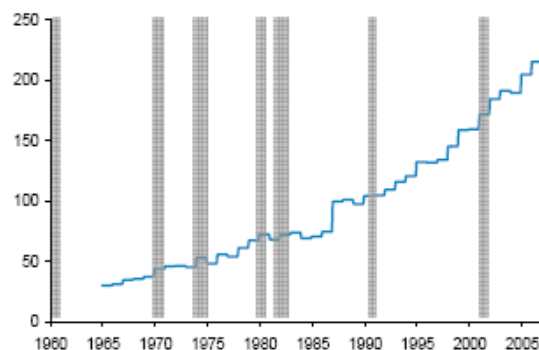


Source: IPNI

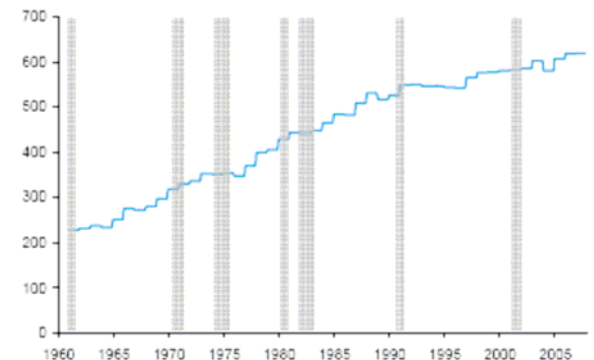
## Demand for crops is growing



Corn



Soybeans



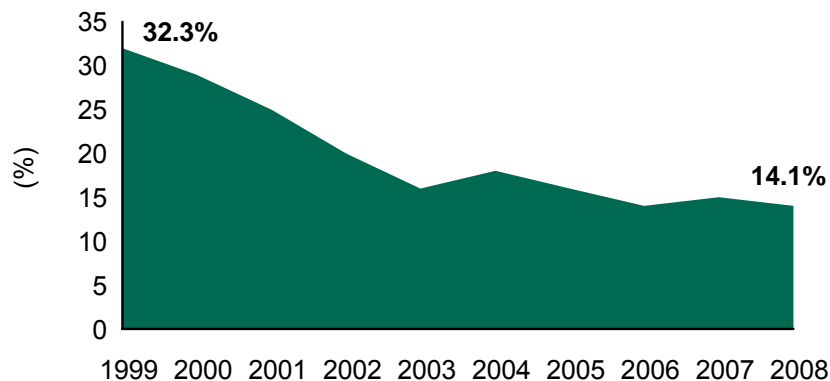
Wheat

Source: USDA, NBER, Morgan Stanley Commodity Research

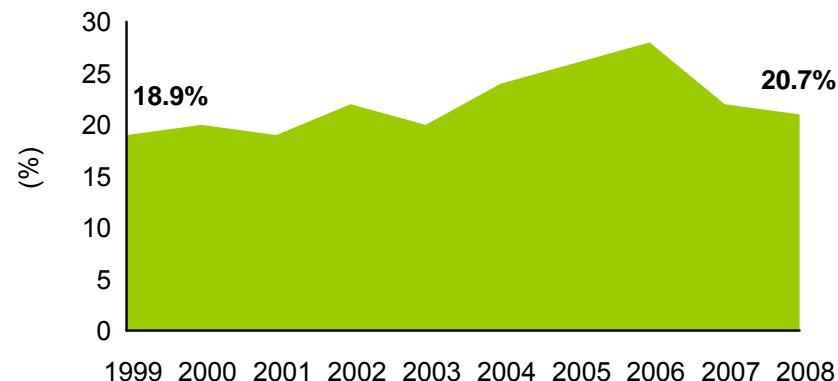
# Low Crop Inventories



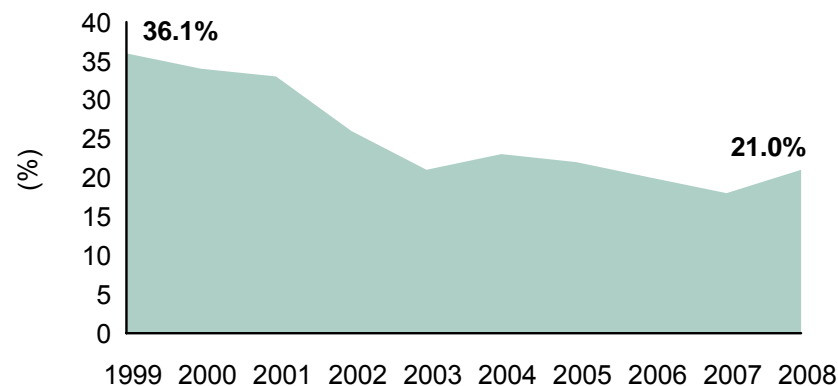
## Corn world stocks-to-use ratio



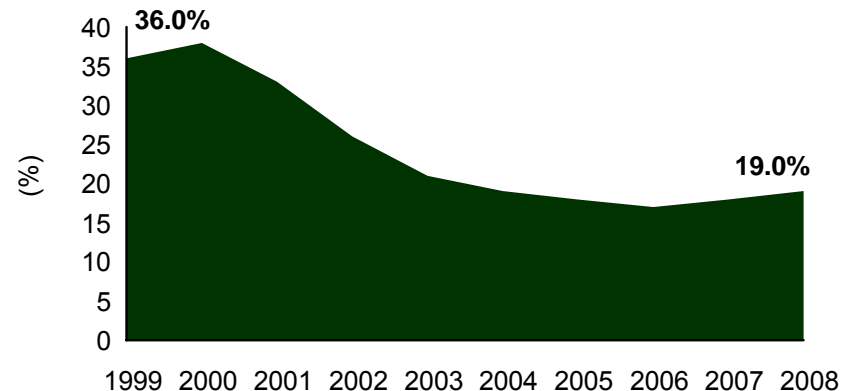
## Soybeans world stocks-to-use ratio



## Wheat world stocks-to-use ratio



## Rice world stocks-to-use ratio

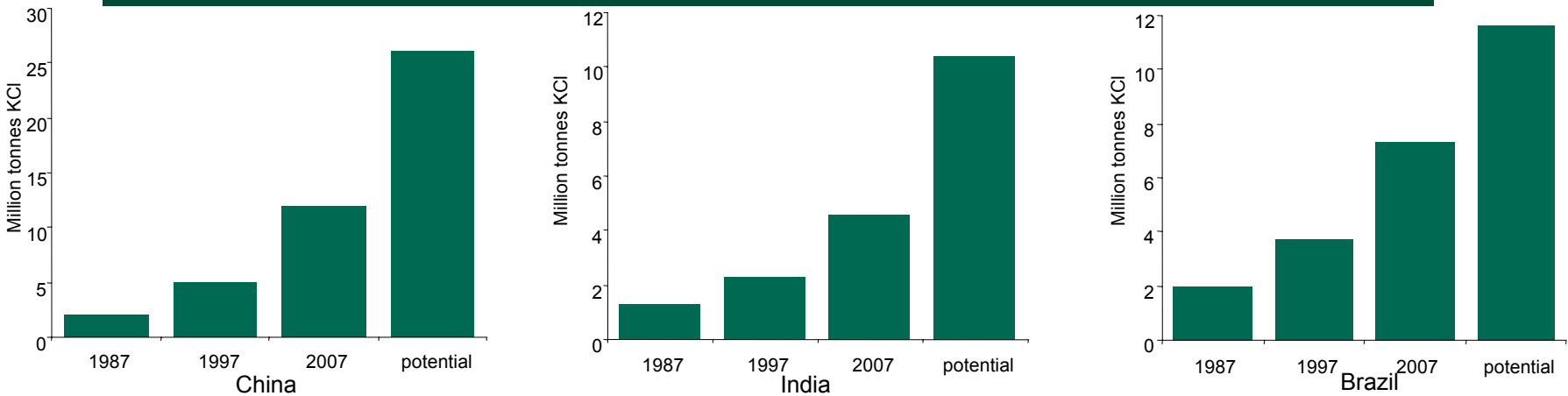


Source: USDA, WASDE report - August 2008

# Potash industry is fundamentally supported

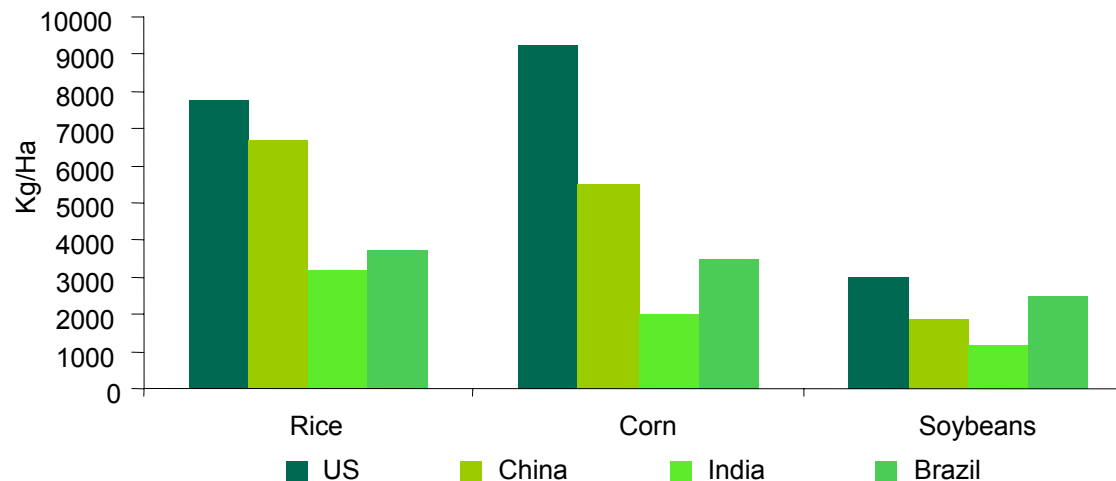


## Potential potash consumption upside



Source:IPNI, Fertecon, PotashCorp

## Different crop yields

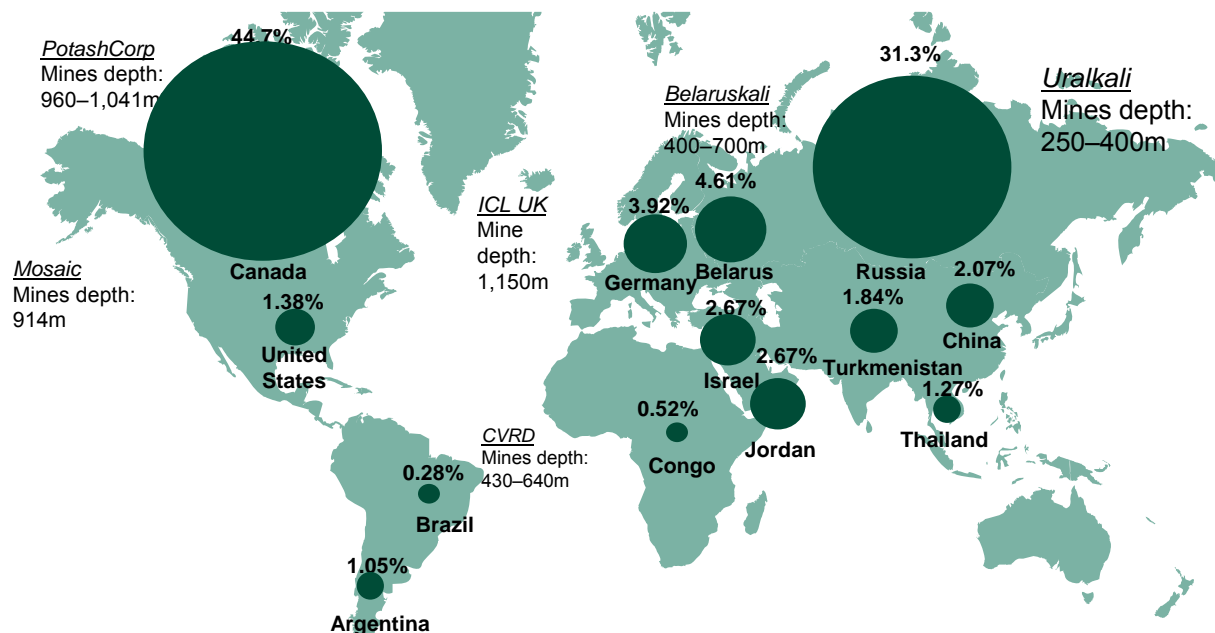


Source:FAO, PotashCorp

# Concentrated Resources - High Barriers to Entry



Proven resources of potash (25,508Mt) are largely concentrated in Canada and Russia<sup>1</sup>



Source: ERCOSPLAN, IFA, FERTCON, CRU, USG, Canadian GS, 2008

Notes:

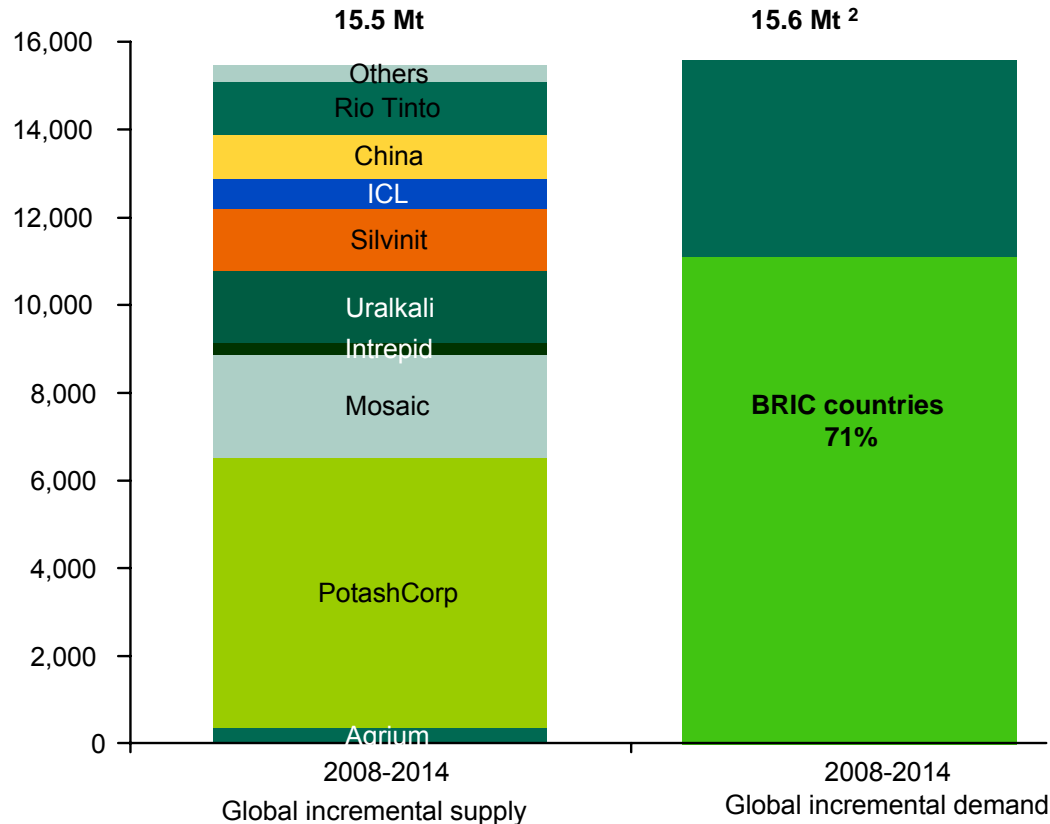
- 1 Other countries, not represented on the map, account for less than 2.0% of total resources
- 2 PotashCorp's New Brunswick mine (1.3Mt capacity) has depths of 400–700m

Limited access to resources, few high quality ore deposits

# Supply/Demand Balance



Global supply/demand balance is going to be very tight in the upcoming years



- 100% operating rates are assumed for all producers. Given probability that not all companies can operate at 100% utilization rates, the deficit may be even higher than 100 Ktpa.

Source: Company reports, IFA, Fertecon, UBS, BPC

Notes:

1 Other: APC, Vale, MagMinerals

2 Demand grows at an average rate of 4 % (based on CAGR 2000-2007 for potash deliveries as per IFA statistics)

# Farmland Returns Sensitivity for Major Crops



Fertilizer's cost impact on farmer's income is small

Income over total costs given differing prices and yields

## USA

corn price \$/bu	corn yield (bu per acre)			Soybean price \$/bu.	soybean yield (bu. per acre)		
	151	171	191		44	49	54
	\$ per acre				\$ per acre		
3,5	-121	-51	18	6	-49	-19	11
4	-45	35	113	7	-5	30	65
4,5	30	120	208	8	39	79	119
5	106	206	303	9	83	128	173
5,5	181	291	398	10	127	177	227
6	257	377	493	11	171	226	281
6,5	332	462	588	12	215	275	335
7	408	548	683	13	259	324	389
7,5	483	633	778	14	303	373	443
				15	347	422	497

Source: Farm Business Management; Farm Economics Facts & Opinions  
Assumptions made in the calculations: MOP price \$1000, ammonia price \$930, DAP price \$815, SSP price \$50, TSP price \$98

## Malaysia

Palm oil price \$/t	CPO yield (t/ha)		
	4	4,12	4,2
	\$ per ha		
400	-22	26	58
450	177	232	268
500	377	437	477
550	576	643	687
600	776	849	897
650	975	1,054	1,106
700	1,175	1,26	1,316
750	1,374	1,466	1,526
800	1,574	1,672	1,736

Source: Malaysian Palm Oil Board (MPOB), Malaysian Palm Oil Council (MPOC), Taiko Marketing Sdn Bhd Malaysia

Assumptions made in the calculations: MOP price \$1000, rock phosphate price \$250

## Brazil

Soybean price \$/bu.	soybean yield (bu. per acre)		
	40	43.2	45
	\$ per acre		
7	-56	-33	-21
8	-16	10	24
9	54	53	69
10	64	97	114
11	104	140	159
12	144	183	204
13	184	226	249
14	224	270	294
15	264	313	339
16	304	356	384

Source: Agroconsult Consultoria & Marketing; Chicago Board of Trade (CBOT)  
Assumptions made in the calculations: MOP price \$1000, SSP price \$50, TSP price \$98

## Philippines

Rice price \$/t	rice yield (t/ha)		
	4	4,56	5
	\$ per ha		
200	221	334	420
220	300	425	521
250	420	562	670
262	469	616	730
300	620	790	921
350	820	1018	1170
400	1020	1247	1420
450	1220	1475	1670
500	1420	1703	1921

source: Philippines Bureau of Agricultural Statistics; Fertilizer and Pesticide Authority (FPA) Department of Agriculture Republic of the Philippines

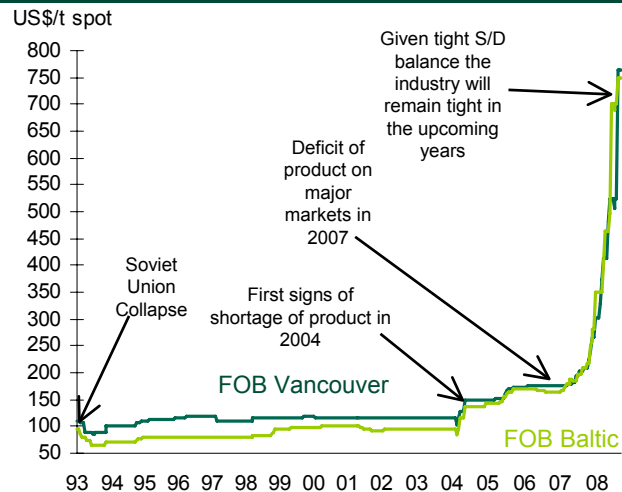
Assumptions made in the calculations: MOP price \$1000, Urea price \$600



# New Era of Price Growth

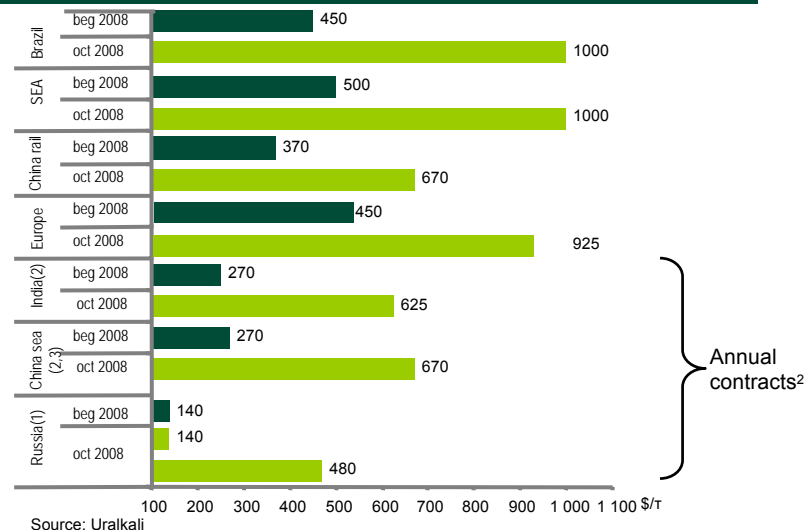


## Evolution of potash prices



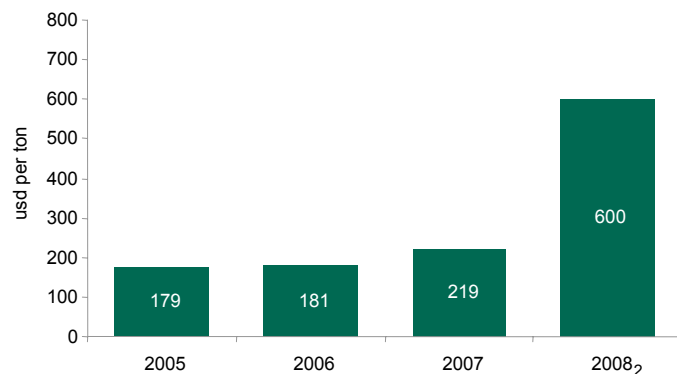
Source: Fertecon (August 2008)

## 2008 price development (CFR US\$/t KCI)



Source: Uralkali

## Uralkali gross price performance<sup>1</sup>

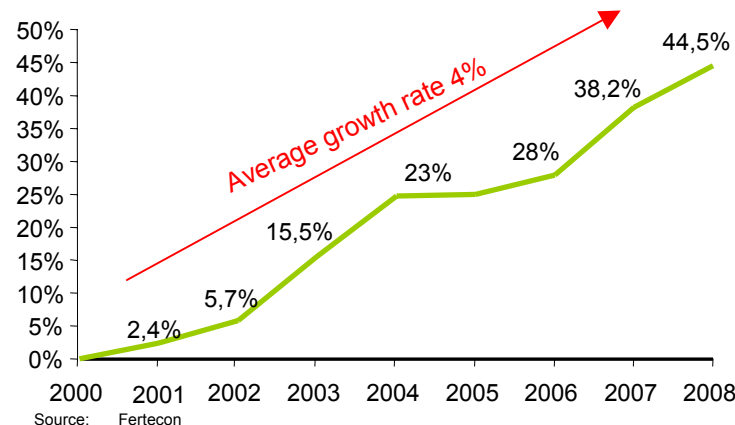


Source: Uralkali

Notes:

- Price is calculated as annual revenue(grossed up by the export duties where applicable) divided by tonnage sold
- Price for 2008 is calculated on the basis that prices as of August 2008 are maintained till the year end

## Potash demand growth 2000-2008



Source: Fertecon

Notes:

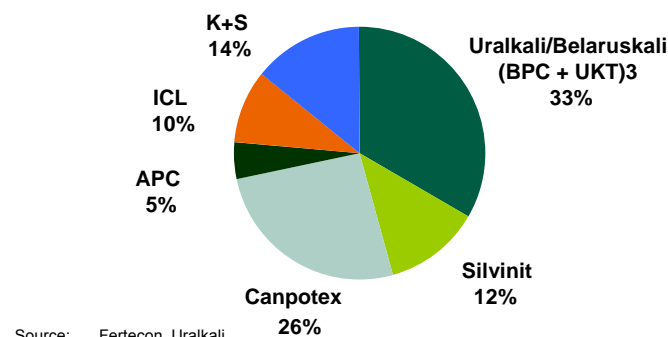
- Russian price used for the graph purposes is calculated according to the formula set in 2008 contract with a number of NPK fertilizer producers (FOB Chinese price adjusted for the railway tariff from the mine to St.Petersburg and transshipment). The price for agricultural producers differ from that price.
- Term contracts account for about 40% of sales and are renegotiated once a year, typically in the spring-summer with the Indian buyers and in the winter-spring with the Chinese customers
- Price for China sea deliveries is calculated as the FOB Chinese contract settled by BPC on April 16, 2008 adjusted on the average spot freight rate for the region

# BPC – Leader in the Potash Export Market

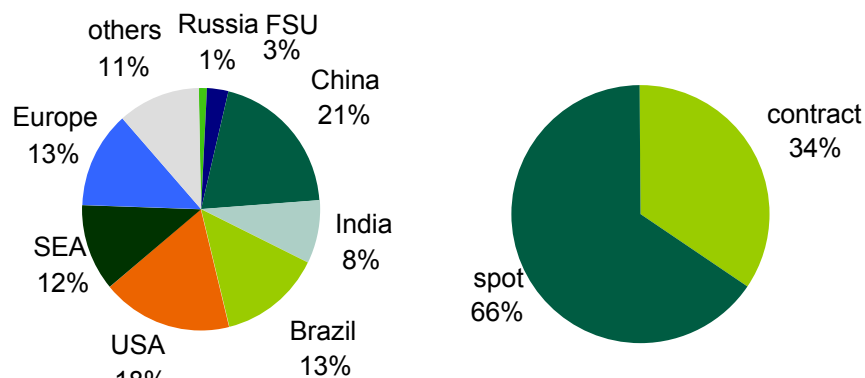
## Facts

- #1 in export potash trade<sup>1</sup>
- Geographic coverage of over 60 countries
- Sales offices in 6 countries

## Major potash players by export trading<sup>2</sup> (2007)



## Global potash industry by markets, %



Source: IFA, Uralkali

### Notes:

- 1 Together with Uralkali Trading (UKT)
- 2 Excludes domestic sales and deliveries between the US and Canada
- 3 Calculated as the total export volume deliveries from Belaruskali and Uralkali (including railway deliveries to China)

## Sales portfolio breakdown, % of volumes

Markets	2007	2008
SEA	11%	19%
India	7%	16%
Europe	8%	13%
USA	0%	13%
Brazil	21%	11%
Russia	10%	10%
China DAF	25%	8%
China FOB	15%	7%
Other	2%	3%
	100%	100%

Source: Uralkali

## Existing Assets - 2 MINES, 4 PLANTS



- Plant
- Products: WMOP

- Motorway
- ~1,5 kt of ore



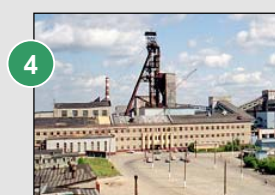
- Mine and Plant
- Resources: 359 Mt of ore<sup>2</sup>
- Products: GMOP, PMOP

Ore transportation between mines



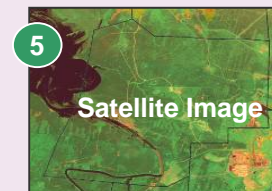
- Plant
- Products: GMOP, PMOP

- Railway
- ~7 kt of ore



- Mine and Plant
- Resources: 1 895 Mt of ore<sup>2</sup>
- Products: WMOP

## New Licence – Mine 5



- Resources: 1,300 Mt of ore<sup>2</sup>
- Grade - 30%
- 35 years of reserves

### PRE-FEASIBILITY STUDY RESULTS:

- Production volume planned – 3,7 mln t of KCl
- CAPEX - \$800 per ton of production, including:
  - New mine
  - New plant at RU-4 of 2,2 mln t
  - New plant at RU-3 of 1,5 mln t
  - No additional infrastructure required
- Such costs were Cost efficiency of ~\$17 mln per annum due to the elimination of ore transportation between mines

## Uralkali



- Domestic sales
- >4,300 special mineral railcars
- 160kt warehouses

## Baltic Bulk Terminal



- Shortest transp. leg (from UK mines to St. Petersburg)
- Capacity: 6.2 Mt
- 240 kt warehouses

## Belarussian Potash Company<sup>1</sup> Uralkali Trading



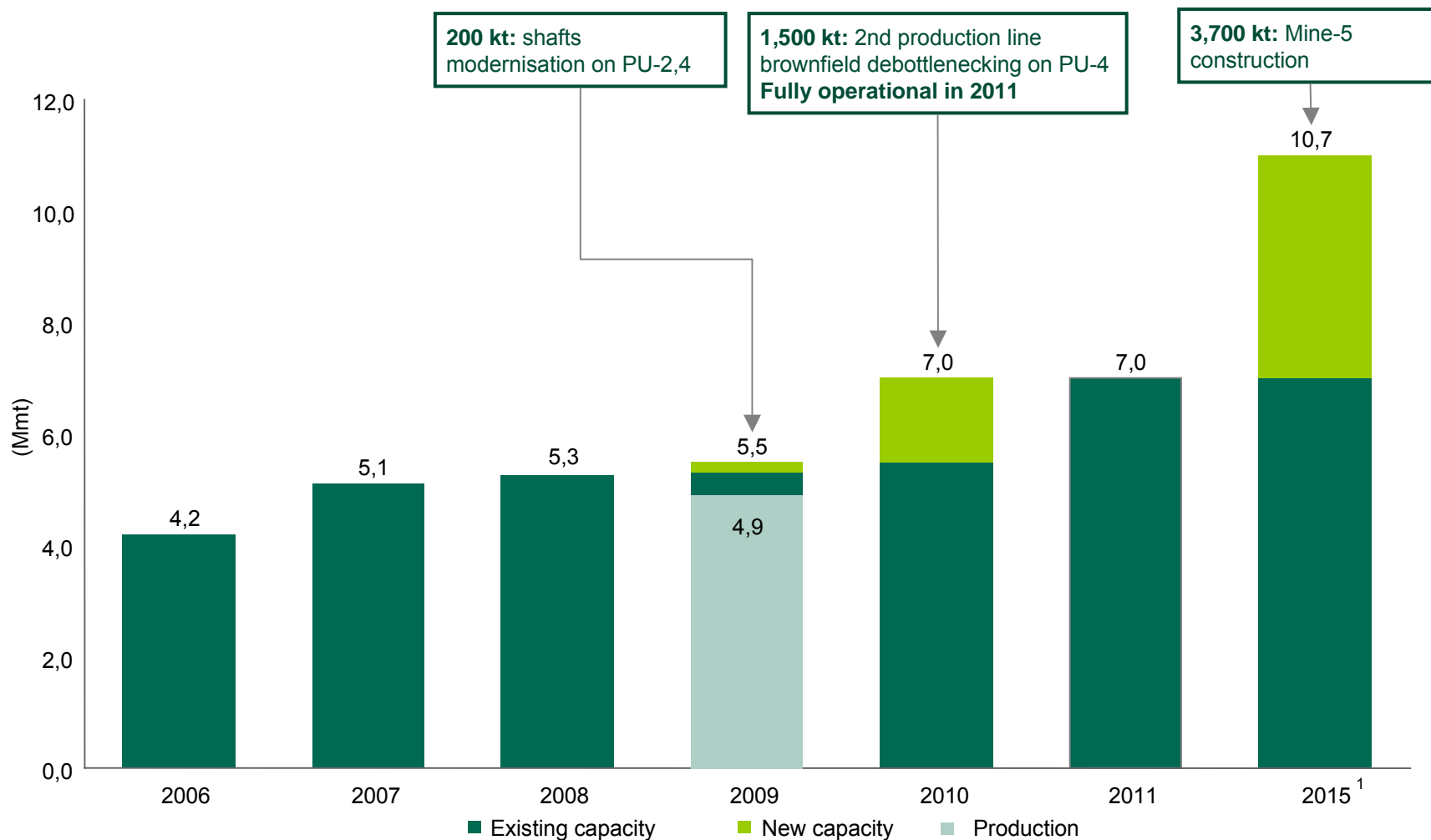
- Leading export platform with 33% share

Source: Uralkali

Note:

- 1 Uralkali holds 50% of BPC shares, Belaruskali holds 45% and State corporation "Belarusian Rail Road" holds 5%
- 2 JORC as of January 2008

# Capacity Additions Programme



Source: Uralkali

Note:

1 According to the Pre-feasibility study results, Company data

# 1H2008 – Booming Prices



## Key Highlights

	1H2007	1H2008	Change 1H08 to 1H07
Production (Mt)	2,52	2,65	5%
<b>RURm</b>			
<b>Gross sales</b>	<b>13 323</b>	<b>28 562</b>	114%
Export potash sales	12 014	26 680	122%
Domestic potash sales	758	1 255	66%
Other sales	551	627	14%
Net Sales <sup>1</sup>	10 100	23 962	137%
EBITDA	5 973	18 012	202%
Margin <sup>2</sup>	59%	75%	27%
EPS	1,82	6,57	267%
Net Profit	3 824	13 795	261%
Margin <sup>3</sup>	38%	58%	53%
Operating Cash Flow	4 196	10 988	162%
Capex	2 591	5 905	128%
Net Cash (Debt)	-3 892	329	
Av. exchange rate to USD	26,08	23,9	

Source: Uralkali

Notes:

<sup>1</sup> Based on adjusted sales (sales net of freight, railway tariff and transshipment costs)

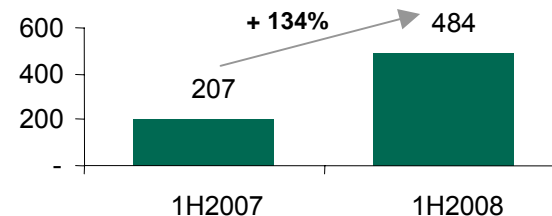
<sup>2</sup> EBITDA Margin is calculated as EBITDA divided by Net Sales.

<sup>3</sup> Net income Margin is calculated as Net Income divided by Net Sales

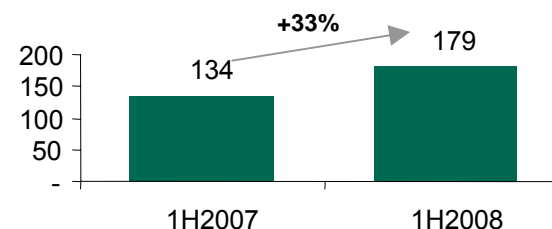
<sup>4</sup> Average gross export sales per ton grossed up by export duties. Export price for 1H 2008 net of export duties is 475 USD

## Key Highlights

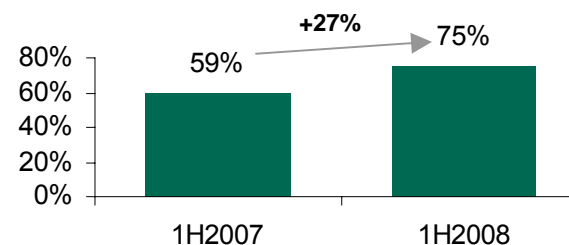
Average Gross Export Sales,  
USD per tonne<sup>4</sup>



Average Gross Domestic Sales,  
USD per tonne



EBITDA Margin (%)



# Cost Analysis



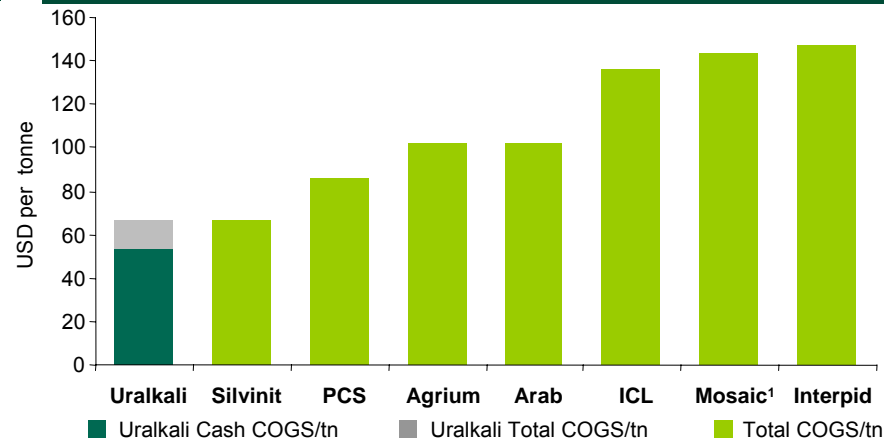
## Cash COGS

- Cash COGS<sup>1</sup> in 1H 2008 – 1,290 RUR per/ton (\$54 per ton)
- Cash COGS<sup>1</sup> is one of the lowest in industry
- Advantage is sustainable in the future

Notes:

1 Cost of goods sold less depreciation and amortisation in potash segment

## COGS/tn. vs. main competitors 1H 2008

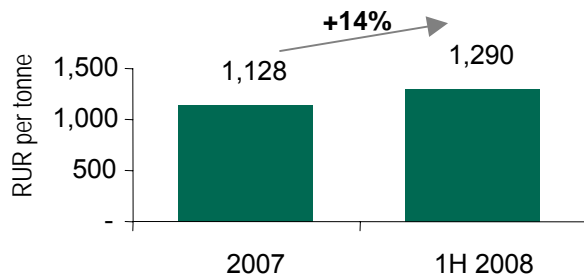


Source: Companies financial reports

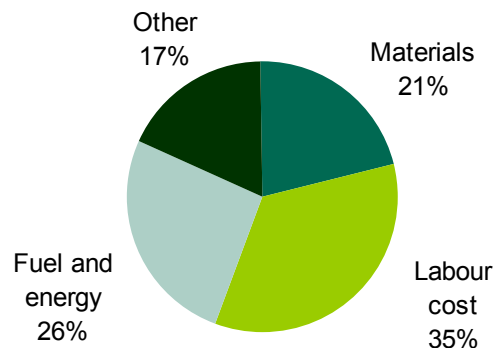
Notes:

1. Six months ended February 2008

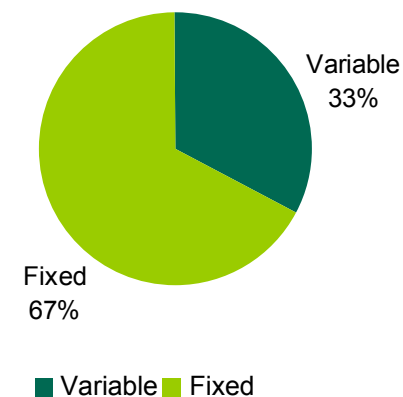
## Cash COGS<sup>1</sup> per tonne (1H2008)



## Cash COGS<sup>1</sup> structure (1H2008)



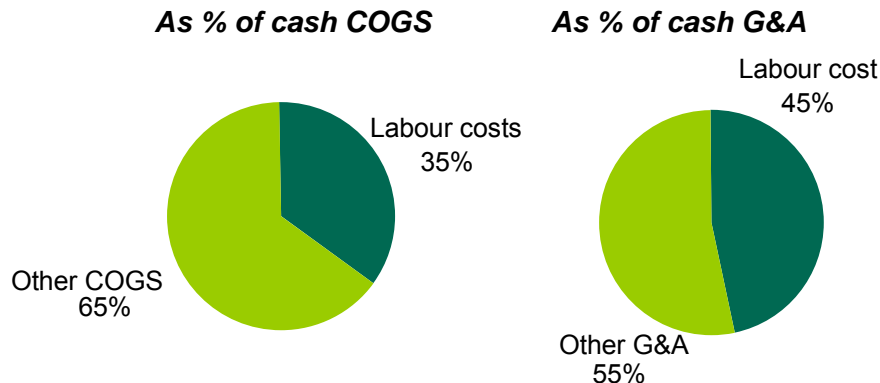
## Variable and fixed cash COGS<sup>1</sup> (1H2008)



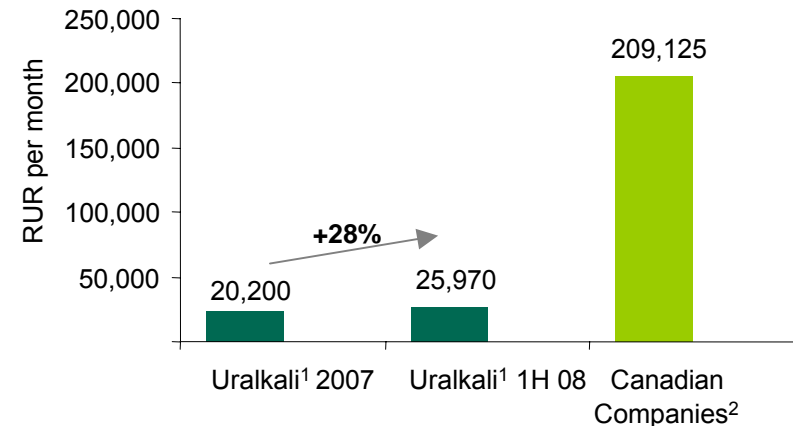
# Cost Cutting Programme – Labour Costs



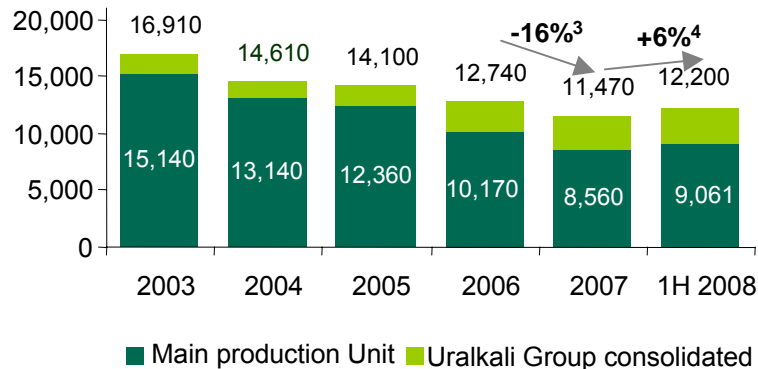
## Labour costs (1H 2008)



## Salary cost per employee per month



## Headcount reduction (period average)



## Significant headcount reduction

- Salary lined up with regional level – 28% increase up to 25,970 RUR (1,100 USD)
- Two times productivity increase planned
  - target - 6,000 employees in main production unit in 2010

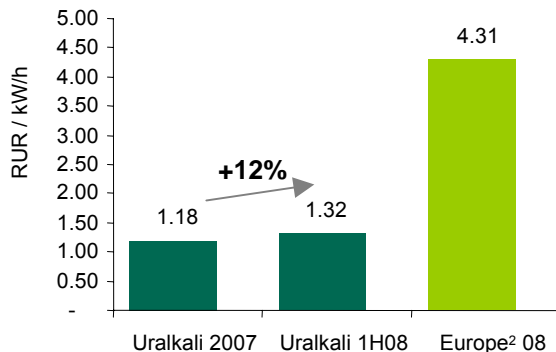
Source: Uralkali  
Notes:

- 1 Average payroll of the Main production Unit employees, UST excluded.
- 2 Canadian Companies based on PotashCorp annual report 2007 and PotashCorp "Overview of PotashCorp and it's industry 2008"
- 3 Decrease in headcount of Main production unit in 2007 in comparison with 2006
- 4 Increase in headcount of main production unit in 1H 2008 in comparison with 2007

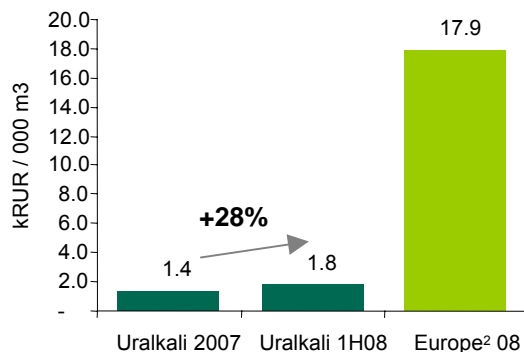
# Cost Cutting Programme – Fuel and Energy

## Energy tariffs 2007, Uralkali vs. Europe<sup>1</sup>

### Effective electricity tariff

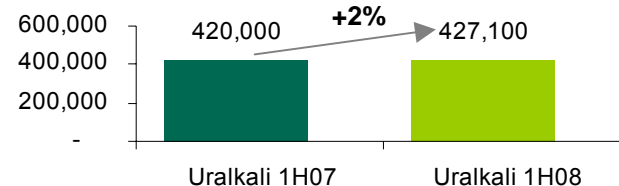


### Effective gas tariff

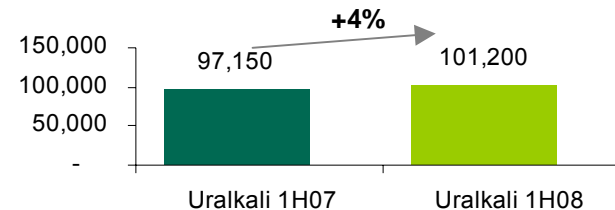


## Energy consumption volumes

### Electricity Consumption (000 Kwt/h)



### Gas Consumption (000 m³)



## Power generation programme



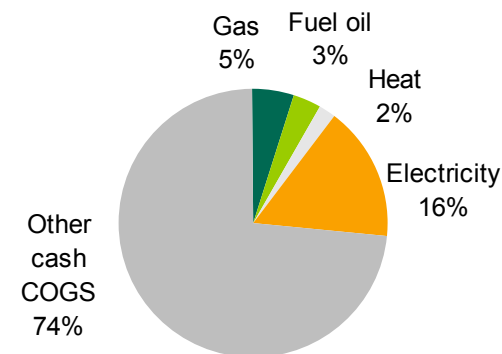
- Stage 1: launched in 2Q 2008 (=2 turbines, 25 MWt in total),
- Stage 2: Planned for 2009 (+2 turbines, 25 MWt in total)
- Capex approx. \$2,000/KW
- Estimated cost saving<sup>3</sup> – \$2/tonne

Source: Uralkali, Gazprom

Notes:

- 1 Effective Electricity and Gas Tariff, Converted to RUR at a US\$/RUR exchange rate of 23.9
- 2 Average natural gas and electricity prices charged to final industrial consumers as for 2007 year in UK, Germany and Spain per [www.epp.eurostat.ec.europa.eu](http://www.epp.eurostat.ec.europa.eu), adjusted for 2008 in accordance with Deutsche bank estimates.
- 3 Estimated energy cost savings per tonne in 2011 based on assumption of 25% annual gas price increase, 16% annual electricity price increase from average 2006 prices to average 2011 prices

## Fuel and energy breakdown (1H2008)



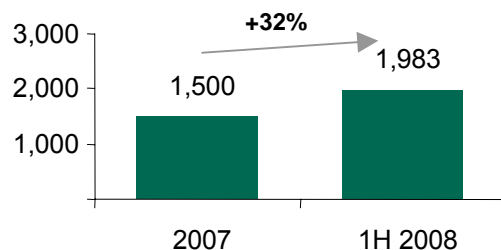


# Distribution Cost



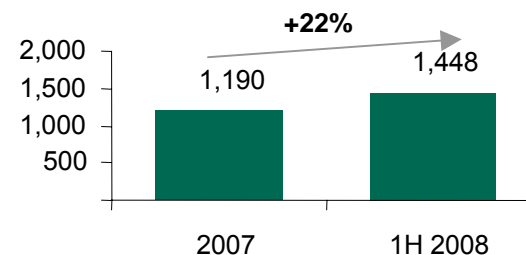
## Distribution costs 1H 2008

Distribution cost,  
RUR per tonne



## Effective freight tariff 1H 2008

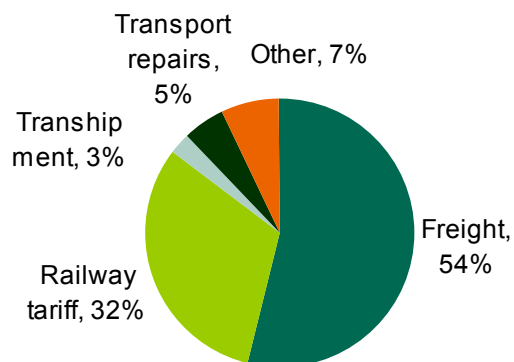
Effective freight rates<sup>1</sup>,  
RUR per tonne



Notes:

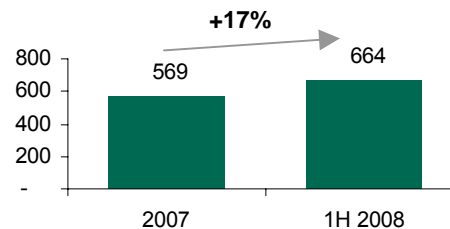
1 Effective freight rates are calculated as freight cost divided by freight volumes

## Distribution costs structure

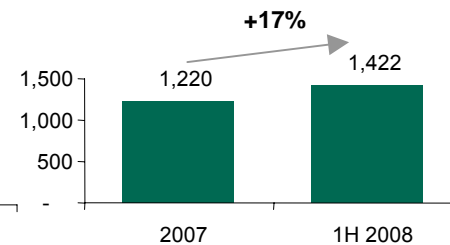


## Railway costs<sup>2</sup>

SPb railway tariff,  
RUR per tonne



China railway tariff,  
RUR per tonne



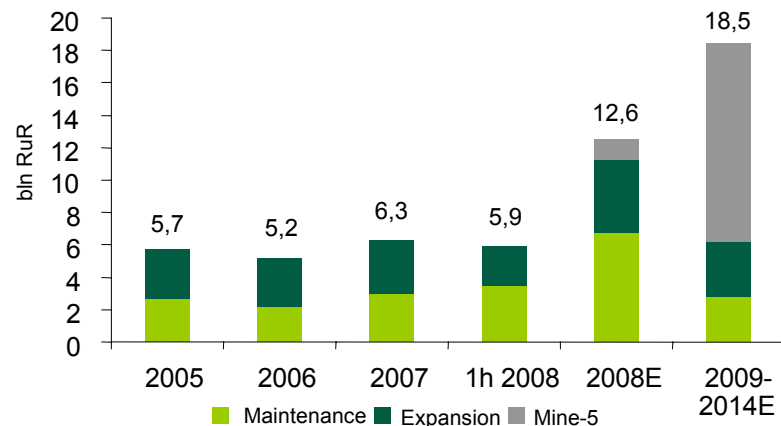
Notes:

2 Effective railway tariff includes both loaded and empty railcars fares

# Capex to Drive Future Growth



## Capex evolution

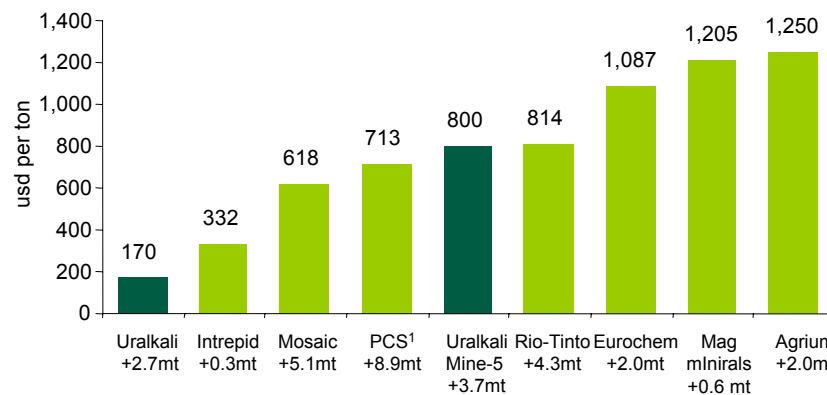


Source: Uralkali

Note:

1 Per year estimates, for Mine-5 CAPEX exchange rate of 24,6 rub per usd is used

## Standard MOP expansion – one of the lowest within the industry

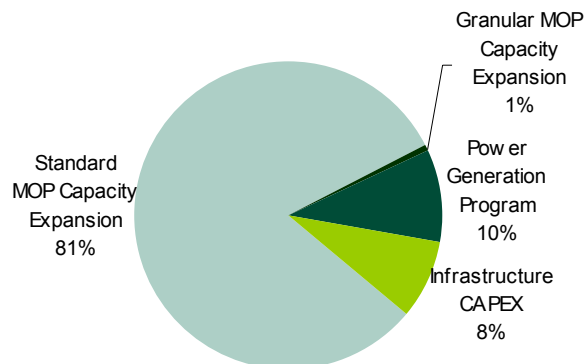


Source: Uralkali, Public company data, UBS estimates, BMO estimates

Note:

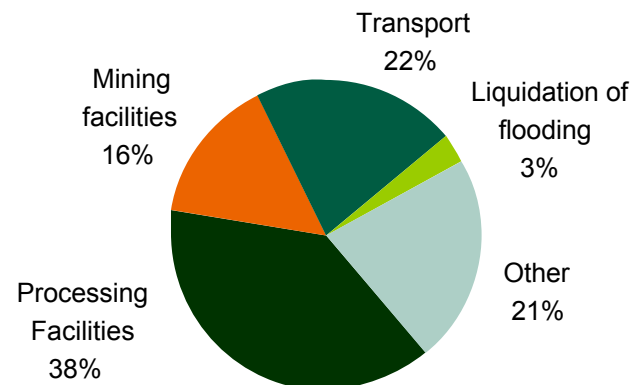
1 Including 4.95mt of compaction capacity added

## Expansion CAPEX, 1H 2008



Source: Uralkali

## Maintenance CAPEX, 1H 2008



Source: Uralkali

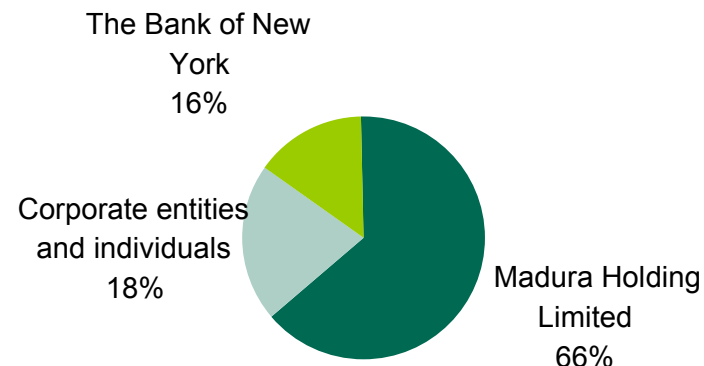
# Cash Flow



## Key considerations

- As at June 30, 2008 net cash – 14 mln USD
- Company is under leveraged
- Prefers to pay dividends if there are no M&A opportunities
- Interim dividends for 2008 – 356 mln USD (61%)
- WACC 10%

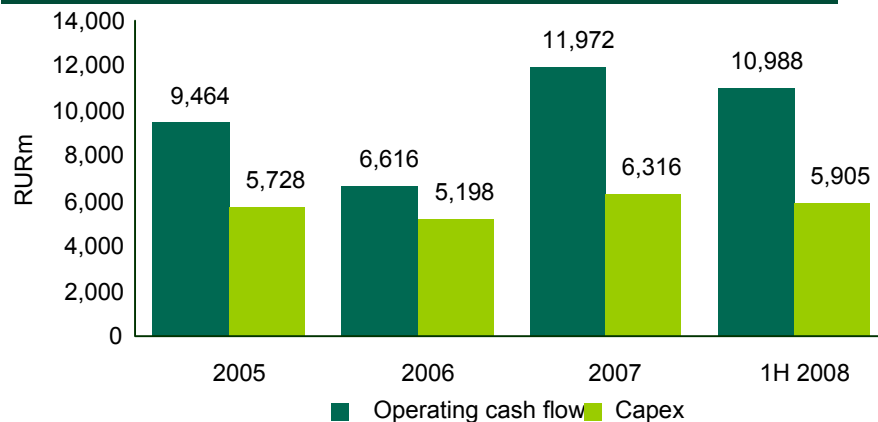
## Shareholders structure<sup>1</sup>



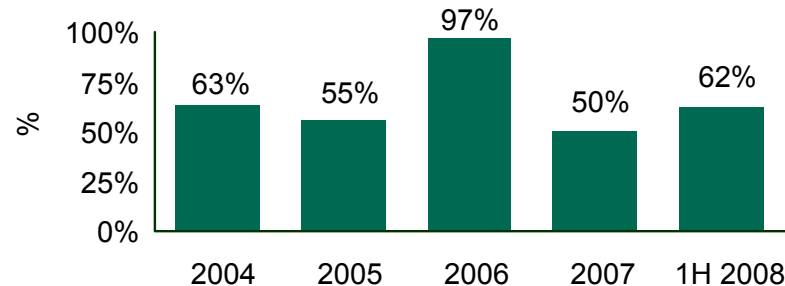
Note:

<sup>1</sup> The information is as of December 31, 2007

## Operating cash flow vs. capex



## Dividend payout ratio<sup>1</sup>



Note:

<sup>1</sup> Dividends declared for the year divided by IFRS Net Income for the respective period

Source: Uralkali financial information prepared in accordance with IFRS (audited figures for 2005-2007)

# Take-aways...



## Sales

- Brownfield expansion from 5.3 in 2008 to 7.0 Mt in 2010
- Greenfield - increase up to 10,7mt with Mine-5 development
- Running close to full capacity due to incremental demand/supply mismatch
- Directing bigger volumes to spot market – greater exposure to rising prices
- Focus on elimination of “Chinese discount” and bringing contract prices closer to spot

## Costs & Margins

- Sustainable EBITDA margin driven by price increases
- 67%/33% fixed/variable cash cost structure favourable for future growth

## Capex

- Brownfield capacity additions US\$170/tonne
- Greenfield capacity additions US\$800/tonne
- Maintenance capex equal to depreciation

## Effective Tax Rate

- Estimated tax rate of approximately 20%
- Export duty of 5% from Export Sales<sup>1</sup>

## Dividend Policy

- IFRS-based dividend payout ratio of at least 15%
- Dividend capacity dependent on future cash generation, M&A opportunities and capex
- Historical payout – 63%, 55%, 97%, 50%, 62% in 2004, 2005, 2006, 2007 and 1H 2008 accordingly

Source: Uralkali

Note:

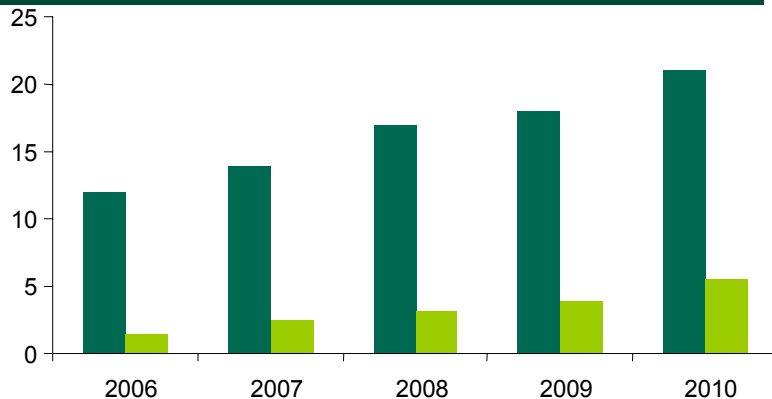
<sup>1</sup> Basis for export duty is FOB/DAF price excluding loaded railcar tariff to the border

# APPENDIXES

# Growing Production of Biofuels - Increases Potash Demand



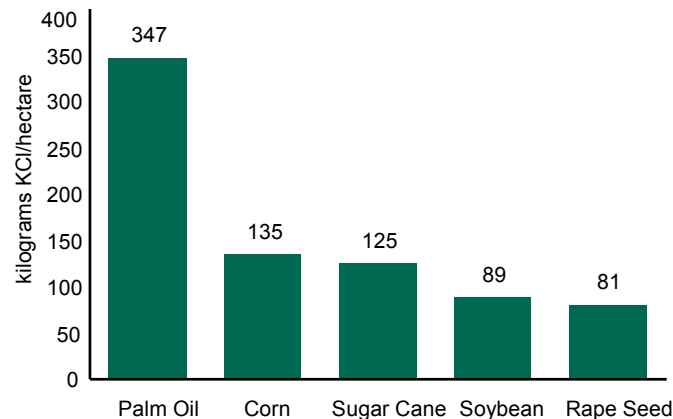
## World Biofuel Production



Source: PIRA, Merrill Lynch

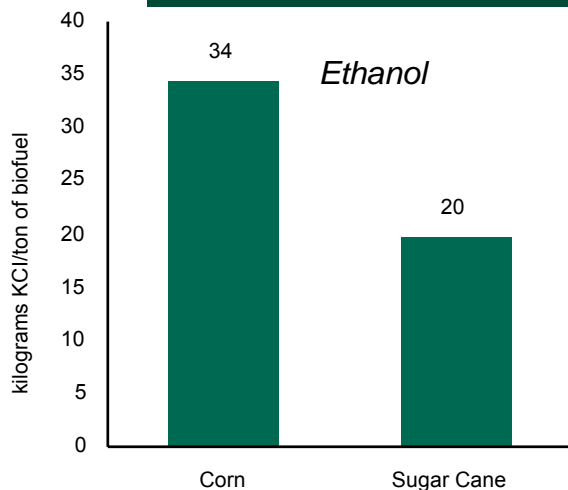
■ Ethanol ■ Biodiesel

## Potash Application Rates for Selected Crops

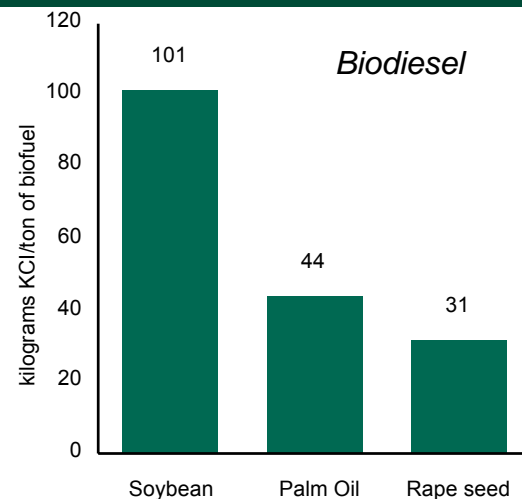


Source: IPNI

## Kilograms of Potash Required per Ton of Biofuel



Source: IPNI, IFA Task Force on Bioenergy May 2007 report

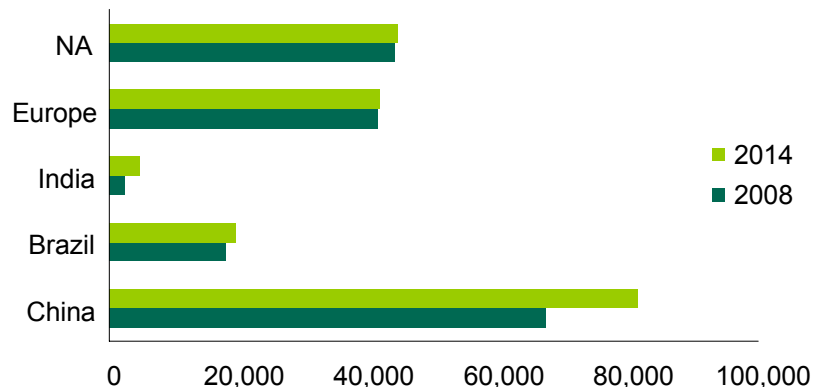


Crops demonstrating the best yields in biofuel production are potash-intensive

# Growing Meat Consumption

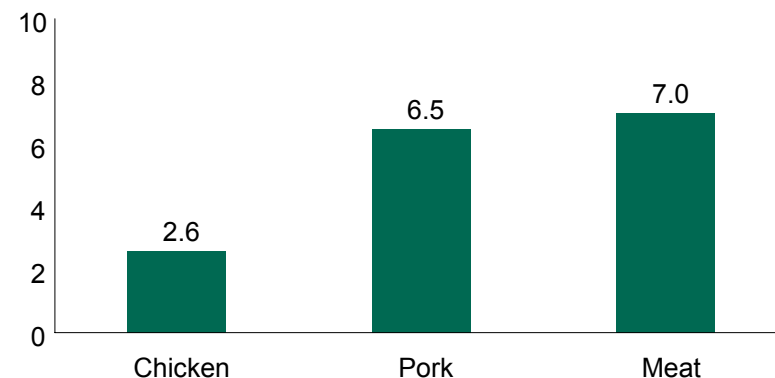


**Global demand for meat products 2008-2014 (1000 metric tons)**



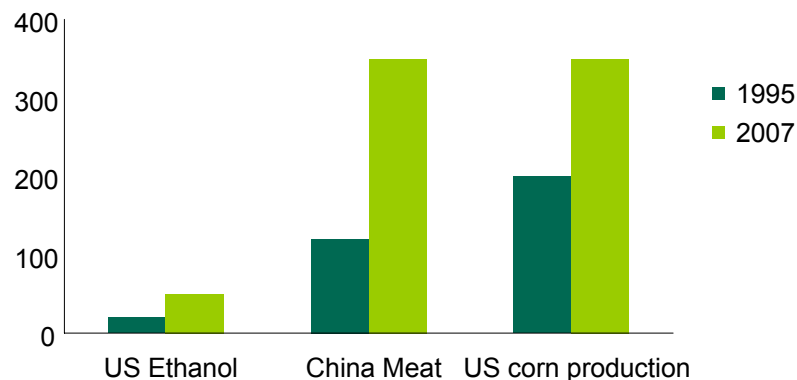
Source: USDA

**Pounds of feed needed to produce 1 pound of meat**



Source: USDA

**Grain for US Ethanol, China Meat, vs. US Corn production 1995–2007 (million tonnes of grain)**



Source: World Resource Institute

Global consumption of meat has been growing. Chinese meat consumption grows at the fastest pace

As the demand for meat rises, the demand for grain and protein feeds used to produce the meat grows quickly. Feed-to-meat conversion rates vary depending on the class of animal

US corn production increased dramatically in the 1995-2007 period, but even more spectacular was the rise in grain demand for Chinese meat consumption. Applying grain needs to meat consumption, China would have required 350 million metric tonnes of grain in 2007 to supply livestock for its meat demands

# Auction Results

## Assumptions

- Required rate of return – 13%
- CAPEX – \$1,250 per 1 tn of annual production
- Incentive price calculation includes
  - license cost
  - export duty of 5%
  - no infrastructure costs

## Palashersky plot

- Ore resources – 1 069 mln tn
- Ore grade – 29.8%
- Production justified – 2.0 mln tn
- Life of mine – 55-60 years
- Cost of license - ~\$170 mln
- Incentive price - \$550 at the mine

Winner: Eurochem

## Polovodovsky plot

- Ore resources – 3 500 mln tn
- Ore grade – 25%
- Production justified – 4.0 mln tn
- Life of mine – 60-65 years
- Cost of license - ~\$1 484 mln
- Incentive price - \$670 at the mine

Winner: Silvinit

## Talitsky plot

- Ore resources – 681 mln tn
- Ore grade – 33.4%
- Production justified – 1.5 mln tn
- Life of mine – 40-45 years
- Cost of license - ~\$700 mln
- Incentive price - \$710 at the mine

Winner: Acron

