Uralkali: A Leader in the Global Potash Market

Investor Presentation

March 2013

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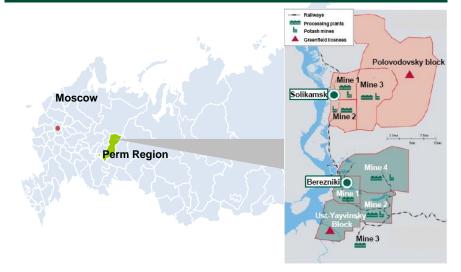
Uralkali at a Glance



Leadership and Growth

- Leader in potash production
 - 2013 capacity –13 mln tonnes¹
 - 2012 sales 9.3 mln tonnes of KCI
- Leader in the potash export market²
- Lowest cost producer
 - Unit cash COGS 1H 2012 US\$60 per tonne
- Experienced management team
- Commitment to high standards of corporate governance and sustainability

Production Assets



- 5 potash mines
- 6 potash producing plants + 1 carnallite plant
- 2 greenfield licences

Potash pure play global leader with unique fundamentals

2. Through all Uralkali traders

Trading Update



Key Figures Overview

(US\$ mln)	IFRS Q3 2012	IFRS 9M 2012	IFRS Q3 2011	Pro-forma ¹ 9M 2011
Gross Revenue	1,060	3,294	1,209	3,182
Net Revenue	886	2,790	1,041	2,697
Average potash price, FCA, US\$				
- Domestic	228	255	219	201
- Export	373	378	376	342
(MIn tonnes)				
Production volume	2.6	7.4	2.9	8.1
Sales volume	2.5	7.6	2.8	8.1
- Domestic	0.6	1.6	0.5	1.4
- Export	1.9	6.0	2.3	6.7

Potash production in 2012 totaled 9.12 mln t KCI

Solid Company performance reflects strong business fundamentals and signs of positive market developments

A Strategy to Deliver Future Growth

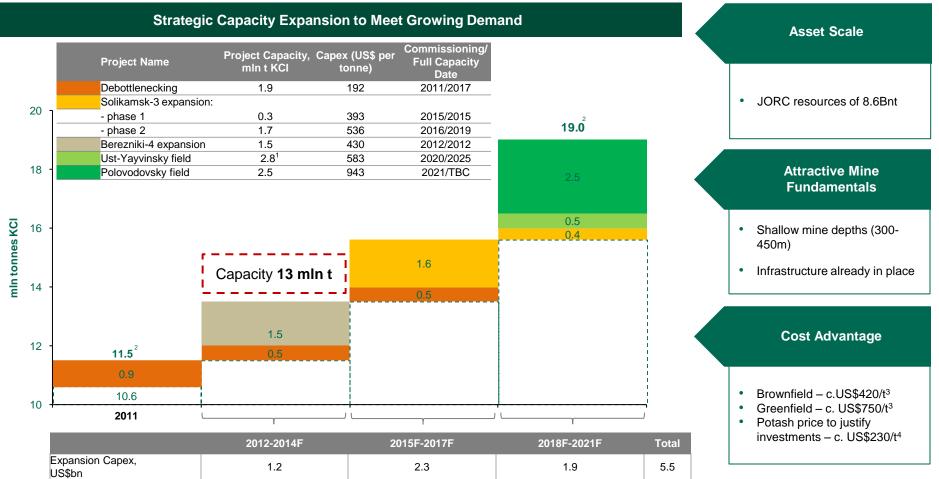


1 Pure-potash focus and industry leadership	 Focus on potash – nutrient which represents strongest investment story across fertilizer sector Aspire to strengthen leading global position supporting sustainable developments to global food supply
2 Capacity expansion to meet growing demand	 Value accretive investment program to selectively expand production capacity Strategy of matching supply to demand
Robust capital structure	 Retain robust capital structure (net debt: LTM EBITDA - 1.0x-2.0x) Maximize shareholder return through balanced approach to investing in organic growth and return of excess liquidity
Maximize efficiency through competitive cost position	 Maintain and enhance position as one of the lowest cost potash producers globally Continuous improvements in operational efficiency and realization of synergies from combination with Silvinit
Focus on people and communities	 Position Company as employer of choice amongst CIS mining companies Labor safety / employee development / community development
Promoting environmental safety	 Delivering value whilst operating in a socially responsible manner Minimization of environmental impact of our operations
Leading corporate governance standards	 Principles of openness, transparency and risk mitigation for all stakeholders Continuous improvement in our leading corporate governance standards

Clear strategic roadmap to drive longer term value creation and capital discipline

Expansion Programme





For more details on Uralkali's expansion programme please visit www.uralkali.com/expansion programme/

Sustaining long-term leadership on the most cost effective basis in the industry

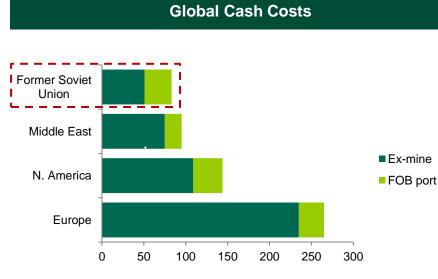
Note:

2.

- 1. Including 0.5 mln tonnes of additional capacity and 2.3 million tonnes of new capacity that will substitute the depleting capacity of Berezniki-2 mine
 - Capacity is given as of the year end
- 3. Weighted Average Cost
- 4. Required Rate of Return 15%

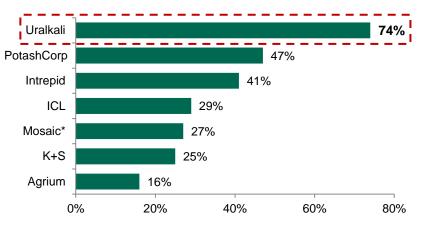
Leadership in Cost Position





Source: Fertecon, December 2012

1H 2012 EBITDA Margin (%, net sales based)



Source: Company reports, Bloomberg

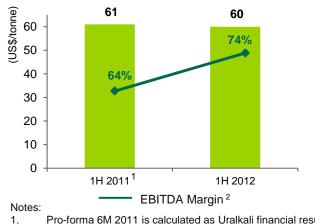
* Based on second half 2012 financial data for year ending May 31st 2012

Key Considerations



 One of the most profitable players in the industry by EBITDA margin

Unit Potash Cash COGS¹



Pro-forma 6M 2011 is calculated as Uralkali financial results for 1H 2011 + Silvinit financial results for 1H 2011

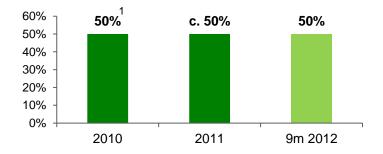
2. EBITDA margin is calculated as EBITDA divided by Net revenue

Focus on Robust Capital Structure



Dividend Policy

- Pay-out ratio: minimum 50% of IFRS net income
- Interim dividends at least twice a year



Dividend Payout Ratio

Buyback Programme

- 13 Nov'12 13 Nov'13 resumed buyback programme
 - Max amount US\$1,64bn
 - To-date US\$37.4 mln was spent
 - Average GDR price US\$37.3²

Strong Balance Sheet

• As of Sep'12 Net Debt/LTM EBITDA – 0.7x with target range 1.0–2.0x

Focused on shareholder value via a balanced approach to investing in growth and returning capital

Fundamentals Remain Strong



35%

30%

25%

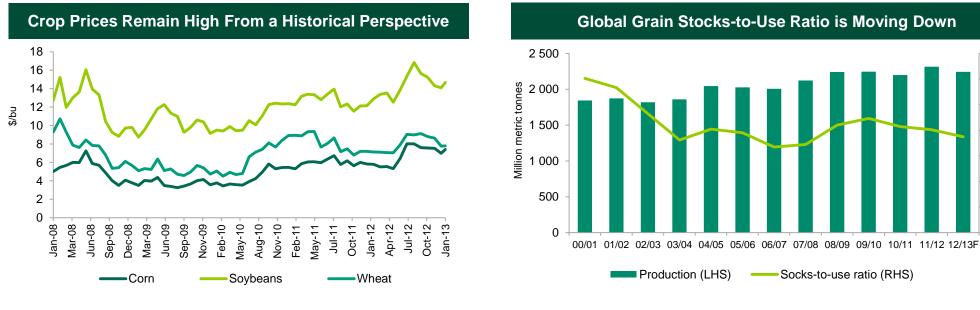
20%

15%

10%

5%

0%



Source: Bloomberg

Source: USDA, 11 February 2013

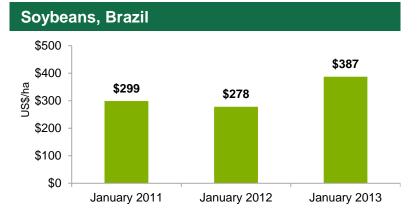
- Agricultural commodity prices traded at or close to historic highs in 2012
- Agricultural markets face the challenge of rebuilding global stocks in 2012/2013 given precariously balanced fundamentals
- In case of unfavorable weather conditions in 2013, we may see tighter crop balances

Favorable agricultural commodity prices and strong farmers' profitability are expected to support potash demand rebound in 2013

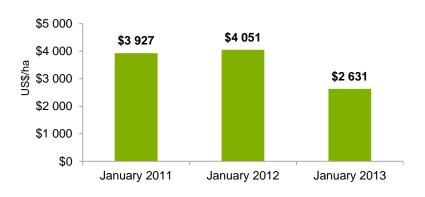
Farmers' Gross Margins





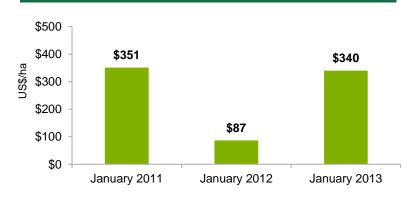


Palm oil, Malaysia



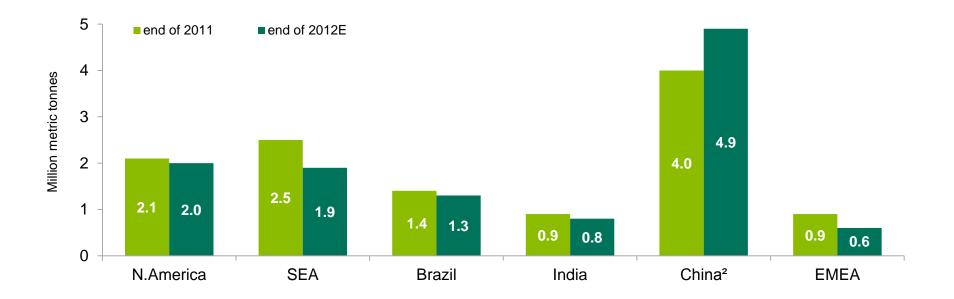
Solid returns will provide substantial support for fertilizer consumption growth in 2013

Wheat, Poland



Global Potash Inventory¹





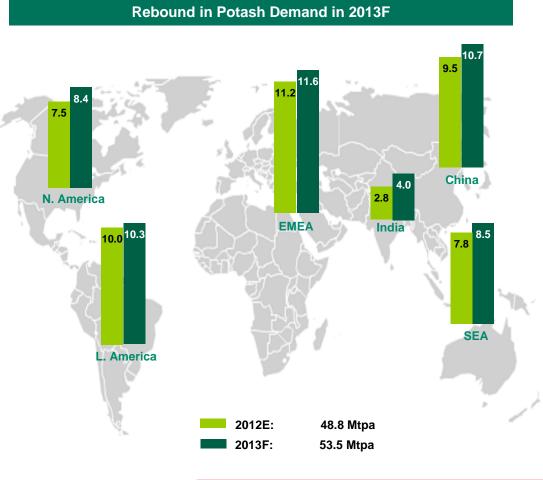


Normalised stock levels in key markets should promote potash demand recovery in 2013

Notes:

Inventories don't include domestic potash producers' stocks, excl. China
 Including domestic producers' stocks, port stocks, pile channels stock, NPK warehouse stocks

World Potash Sales are Expected to Rebound Firmly in 2013 URALKALI



Potash Supply/Demand Dynamics is Improving

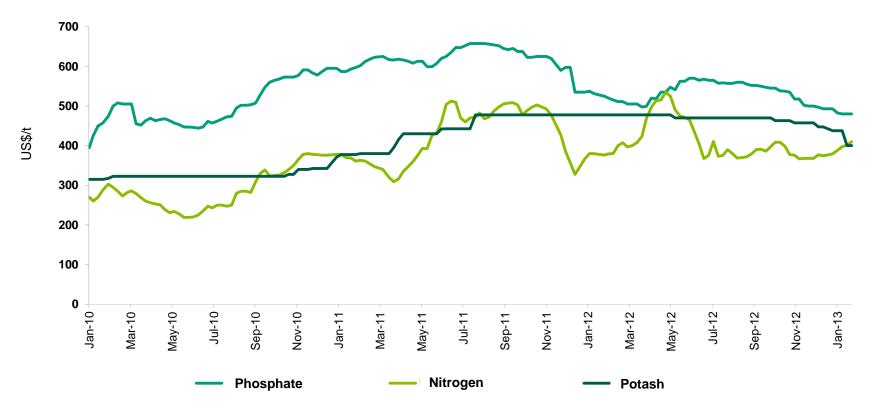


- 2012 global potash deliveries are estimated at 49 Mtpa, following challenges in India and China and global macroeconomic uncertainty
- Demand recovery in 2013 should increase global deliveries up to 53-54 Mtpa

Uralkali is well positioned to gain incremental volumes from the rebound in global potash deliveries in 2013

Global Trends in Fertilizer Prices





- China and India contract settlements removed uncertainty from the market and set a psychologically acceptable level for buyers
- Strong fertilizer application, robust farmers' profitability and higher operating rates should provide support for potash prices in 2013

Potash Market Outlook



- Potash fundamentals remain supportive. Farmers' balance sheets are strong and potash is affordable on a historical basis
- Potash demand shows a stable recovery following the settlement with China and India. We expect global potash deliveries to increase to 53-54 Mtpa in 2013
- Potash demand recovery may lead to an improved pricing situation

Conclusion and Outlook



A Leader in the Global Potash Market	 Leading player in potash export market Amongst the lowest cost producers Attractive portfolio of cost-advantaged brownfield projects + large-scale greenfield opportunities Superior profitability leading to strong cash generation, balanced approach of investing in growth and returning excess liquidity
Potash Market Update	 Global potash deliveries expected to range between 48-49 Mtpa in 2012 Industry fundamentals remain supportive due to strong farmers' profitability and affordable fertilizer prices 2013 global potash demand is expected to increase by 12-13% yoy to 53-54 Mtp

Focused on delivery of growth to drive shareholder value



Appendices





Business Model

- **Financial Position**
- Shareholder Structure, Management Team and Governance
- **Potash Market Fundamentals**
- **Operating Process**
- **Awards and Achievements**

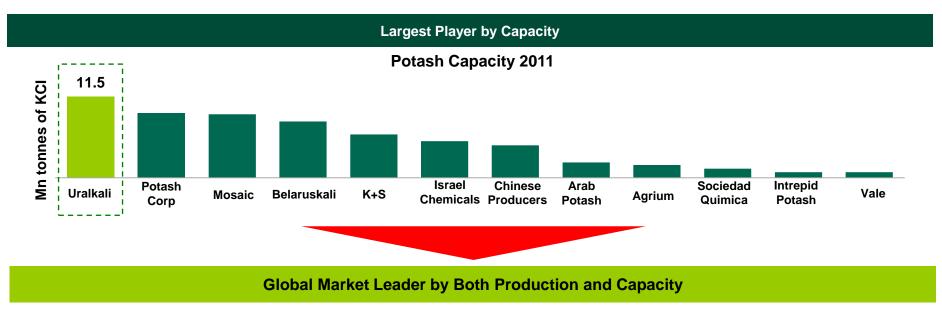
Uralkali – a Leader in the Global Potash Market



Largest Global Potash Producer Potash Production 2011 Mn tonnes of KCI 10.8 Chinese Israel Uralkali Potash Belaruskali Mosaic K+S Arab Agrium Sociedad Intrepid Vale **Producers Chemicals** Corp Potash Quimica Potash

Source: Companies financial reports, IFA, National Bureau of Statistics of China Note:

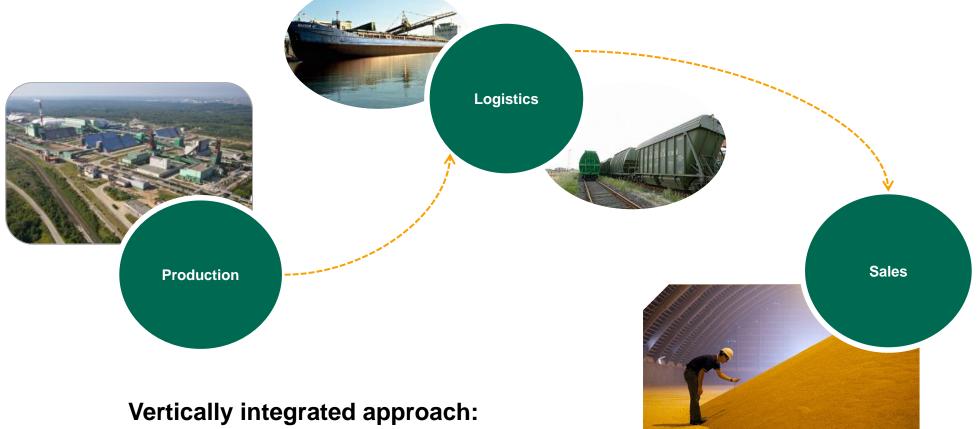
1. Mosaic production excluding share produced under toll agreement with PotashCorp



Source: Companies financial reports, IFA, National Bureau of Statistics of China, FMB, Fertecon, VTB Capital Research

Vertically Integrated Business Model





- Reduces supplier risks
- Enables to control and optimise all stages of production and sales

Control Over Entire Value Chain - From Reserve Base to End Customer

Vertically Integrated Business Model - Production



Existing Assets - 5 MINES, 6 POTASH PLANTS, 2 GREENFIELD PROJECTS (Ust-Yayva and Polovodovo)





Berezniki-2

- Potash plant and mine
- Granular and standard potash

Berezniki-3

- Potash plant
- Granular, standard potash



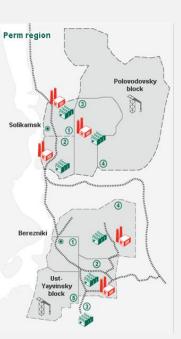
Berezniki-4

- Potash plant and mine
- Standard potash



Ust-Yayvinsky Field

- Resources: 1,3 bn tonnes¹
- Capacity: + 2,8 mln tonnes KCI in launch year 2020



- MOP Plants (6)
- Potash Mines (5)
- Greenfield licenses (2)



Solikamsk-1

- Carnallite plant
- Potash plant and mine
- Standard potash



- · Potash plant and mine
- Granular and standard potash



Solikamsk-3

- Potash plant and mine
- Standard potash



Polovodsky fileld

- Resources: 3,1 bn tonnes¹
- Capacity: + 2,5 mln tonnes KCI in launch year 2021

Production capacity as of January 2013: **13 min tonnes** Employees in Uralkali main production unit: c. 12,500 employees

Note 1: JORC as of 1 January 2012

Vertically Integrated Business Model - Logistics



COMPANY-OWNED RAILCARS



- One of the largest specialised railcar fleets in Russia
- Over 8,000 specialized railcars





- Leading Russian fertilizer transhipment terminal with capacity of 6.2 mt
- Represents the shortest transportation route from mines to port
- Uralkali's investment programme can be fully accommodated by BBT's existing capacity in the midterm

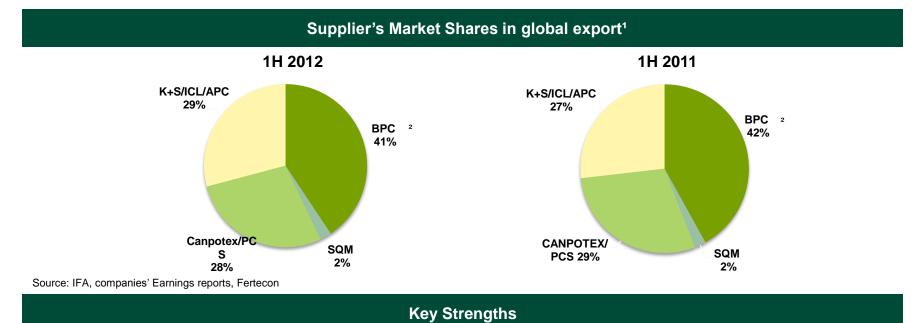
WAREHOUSES



- Optimal split between production and marine port terminal sites
- Storage capacity of 640,000 tonnes:
 - Berezniki and Solikamsk up to 400,000 tonnes
 - BBT up to 240,000 tonnes

Vertically Integrated Business Model – Sales





- BPC² trading joint venture with Belaruskali
- #1 in export potash trade²
- Geographic coverage of over 40 countries global diversification
- Starting January 2012, BPC² distributes all former Silvinit export volumes
- Highly experienced team of traders
- Total number of employees: 110
- Sales offices in 7 countries

Through BPC Uralkali has strong bargaining position





Business Model

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Key Financial Highlights – 1H 2012

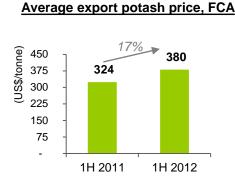


Key Figures

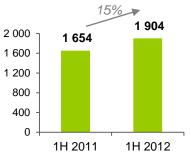
	IFRS	Pro-forma	Change
<u>(</u> US\$ mln)	1H 2012	1H 2011 ¹	%
Sales volume, mln tonnes	5.1	5.3	-3%
- Domestic sales	1.0	0.9	18%
Sales for local consumption	0.3	0.3	
- Export sales	4.1	4.4	-7%
Revenue	2 234	1 973	13%
Net Revenue ²	1 904	1 654	15%
EBITDA ³	1 400	1 054	33%
EBITDA margin ⁴ , %	74%	64%	
Net Profit	842	794	6%
CAPEX	160	226	
incl. Expansion	87	107	

Key Highlights¹

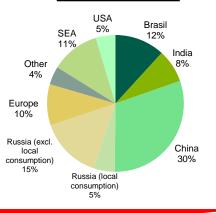
(US\$ mIn)



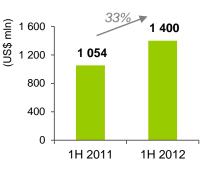




1H 2012 Market mix







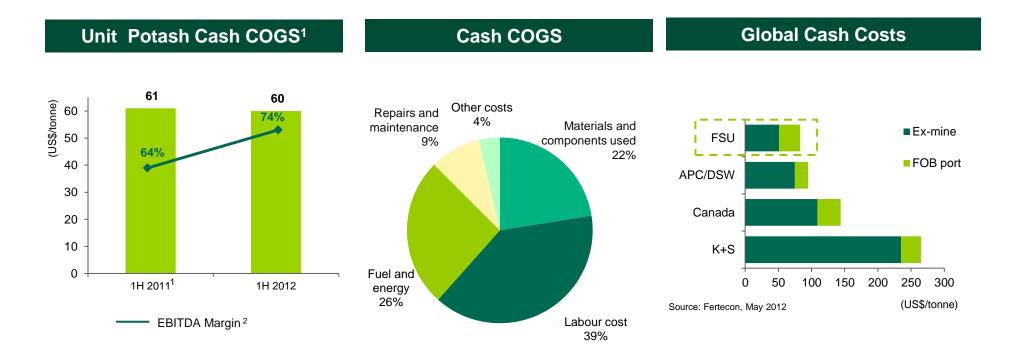
Price environment remained robust, driving a 33% increase in EBITDA YoY

Notes:

- 1. Pro-forma 6M 2011 is calculated as Uralkali financial results for 1H 2011 + Silvinit financial results for 1H 2011
- 2. Net revenue represents adjusted revenue (sales net of freight, railway tariff and transshipment costs)
- 3. EBITDA is calculated as Operating Profit plus depreciation and amortization and does not include mine flooding costs
- 4. EBITDA margin is calculated as EBITDA divided by Net revenue

Review of Cost Structure 1H 2012





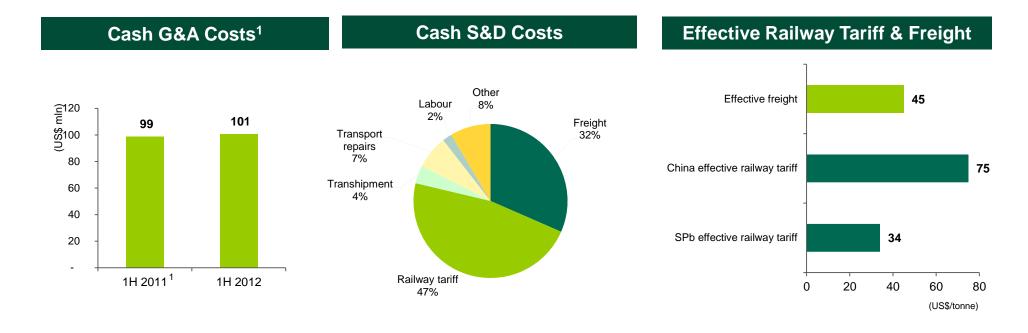
Focus on continuous improvements in operational efficiencies and realisation of synergies from the merger allowed to decrease unit cash COGS

Notes:

2. EBITDA margin is calculated as EBITDA divided by Net revenue

Review of Cost Structure 1H 2012 (2 of 2)





Global cost leadership through optimization and delivery of synergies

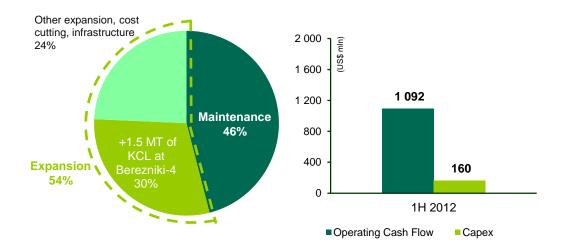
Notes:

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Capex, Cash Flow, Balance Sheet 1H 2012



Capex, Operating Cash Flow, Balance Sheet



(US\$ bn)	30 June 2012
Debt (bank loans)	3.8
Cash ¹	1.6
Net debt/(cash)	2.2
LTM EBITDA ²	2.8
Net debt/LTM EBITDA	0.8x

- Loan portfolio parameters as of Jun'12:
 - c.100% of debt exposure is in US Dollars
 - Effective interest rate as of 30 Jun 2012 3.2%
 - Target Net Debt/LTM EBITDA ratio of 1.0–2.0x



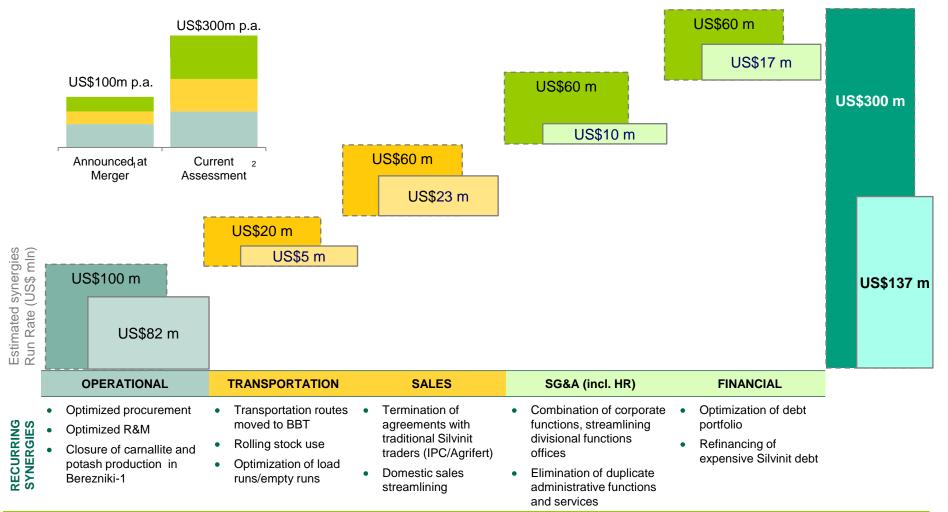
Balanced approach to investing in organic growth and returning excess capital to shareholders whilst maintaining a robust capital structure

Note: 1. Including restricted cash

- 2. EBITDA is calculated as Operating Profit plus depreciation and amortization and does not include mine flooding costs; LTM EBITDA is calculated as 2H 2011 EBITDA plus 1H2012 EBITDA
- 3. Average buyback price calculated as total value acquired divided by total number of GDRs and shares (converted to GDRs at 5:1)

Extracting Value through Synergy Realisation





Updated synergy effect estimates suggest annual synergies of c. US\$300m p.a. by 2013

- 1. Net of expected implementation costs
- 2. Gross of implementation costs of US\$42.5m (of which US\$17m was spent in 2011)

Run Rate (2013 onwards)





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Operating Process

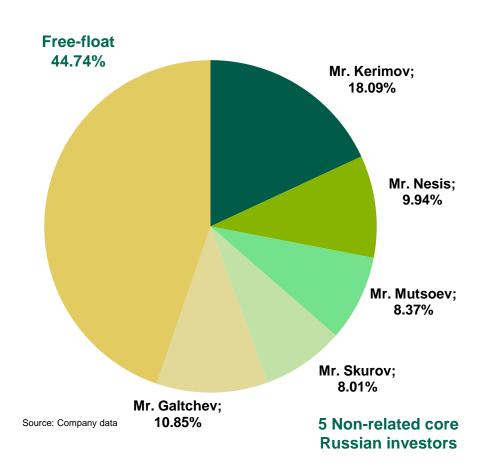
Awards and Achievements

Diverse Public Ownership



 Shares and GDR's are traded on the LSE, MICEX/RTS

- Total number of ordinary shares is 2,936,015,891 (equivalent of 587,203,178 GDRs)
- GDRs represent 25% of Uralkali share capital as of February 4, 2013
- Shares acquired during buyback were cancelled in July 2012 – c.5.1% of charter capital in total (new number of shares is 2,936,015,891)



Shareholder Structure¹

Note:

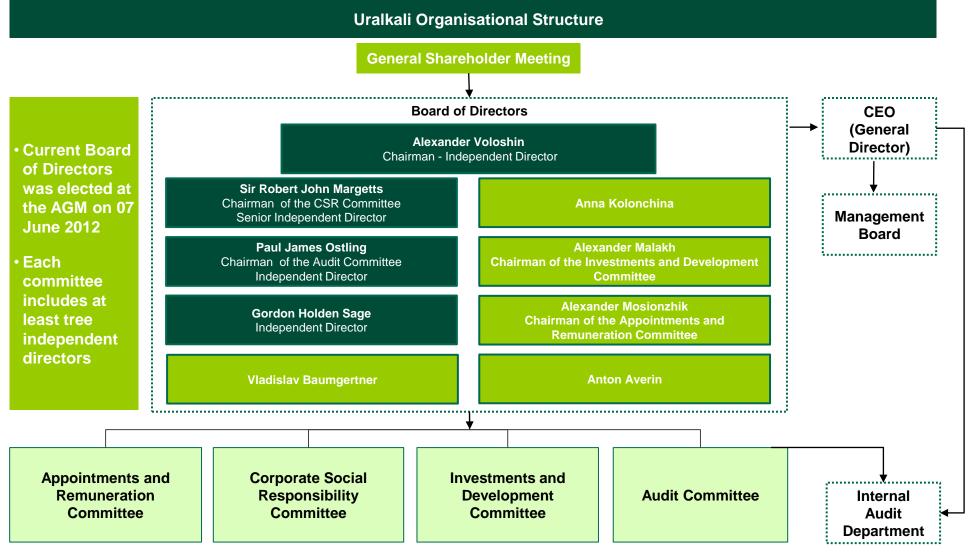
1. Data as of 13th August 2012

2. 12.5% shares belong to Wadge Holdings Limited, the issuer of the exchangeable bonds in favour of Chengdong Investment Corporation. Wadge Holdings Limited is beneficially owned by Messrs. Kerimov, Galtchev, Mutsoev and Skurov.

3. 2% shares beneficially owned by Mr. Skurov underline the Bonds issued to VTB Capital plc.

Focus on Corporate Governance





Uralkali is Committed to Continuous Improvement in its Leading Corporate Governance Practices

Highly Qualified Management Team









Business Model

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Shareholder Structure, Management Team and Governance

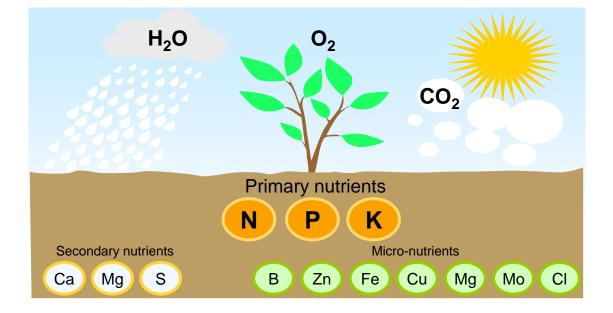
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Potassium: One of the Three Primary Nutrients





Nitrogen (N)

- Promotes protein formation
- Determines plant's growth, vigour, colour and yield

Phosphate (P)

- Plays a key role in adequate root development and photosynthesis process
- · Helps plant resist drought

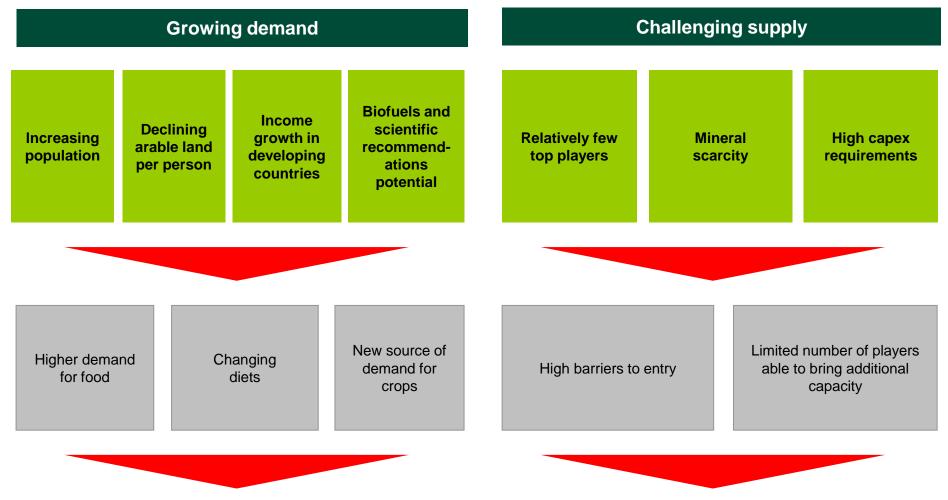
Potash (K)

Improves plant durability and resistance to drought, disease, weeds, parasites and cold weather

Each nutrient plays its own role, but <u>only together</u> they ensure a balanced nourishment and cannot replace each other

Strong Industry Fundamentals





Growing demand and high supply visibility make potash a unique industry¹

Potash: Growth, Visibility, Stability



	Potash (K)	Phosphate (P)	Nitrogen (N)
Market size ¹ (2012E Consumption)	33.5 million tonnes K_2O (53.9 million tonnes KCI)²41.1 million tonnes (P_2O_5)		107.5 million tonnes (N)
Geographic availability	Very limited	Limited	Readily available
Industry members	Small number of leading players	Several leading players	Large number of players
Profitability	High	Low/Medium	Low/Medium
Estimated cost of greenfield Capacity ³	US\$4.1bn for 2 mln tonnes (KCI)	US\$1.6bn for 1 mln tonnes (P_2O_5)	US\$1.7bn for 1 mln tonnes (NH3)
Estimated greenfield development time	min 7 years	~3-4 years	min 3 years

Potash represents the strongest investment story across the fertilizer industry

Source: Fertecon, IFA, PotashCorp Notes:

- 1. Including fertilizer consumption
- 2. 1t KCl contains 62% K2O (nutrient)
- 3. Excluding infrastructure

Mineral Scarcity



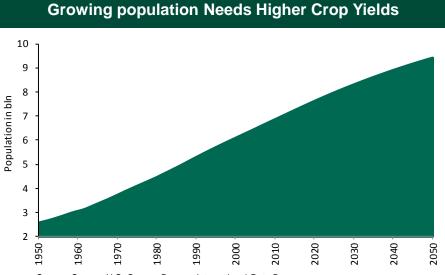
Proven reserves of potash are largely concentrated in Canada and Russia



Limited access to resources, few high quality large scale ore deposits

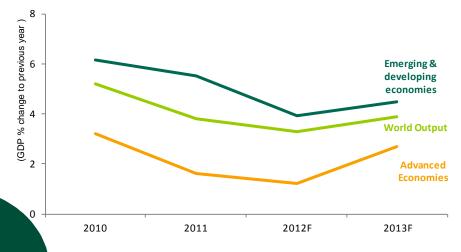
Higher Yields Required to Feed Rising Population



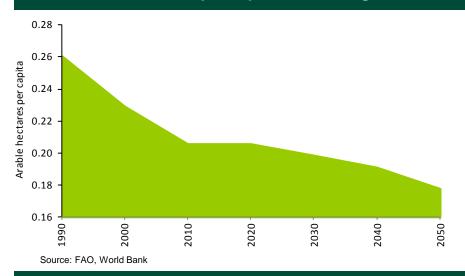


Source: Source: U.S. Census Bureau, International Data Base,

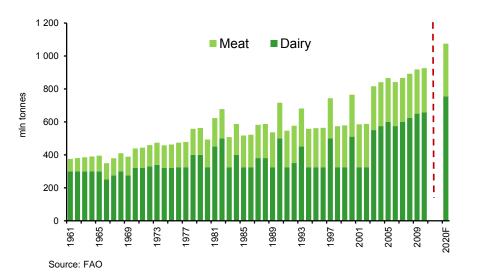
Global Economic recovery set to continue



Arable land per capita is shrinking



Food consumption is increasing



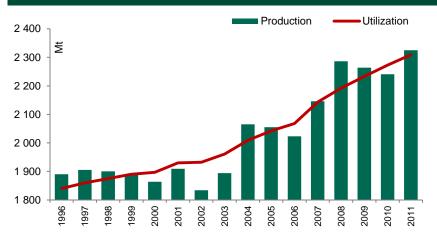
Source: IMF, World Economic Outlook projections

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Changing Diets Drive Demand for Grain

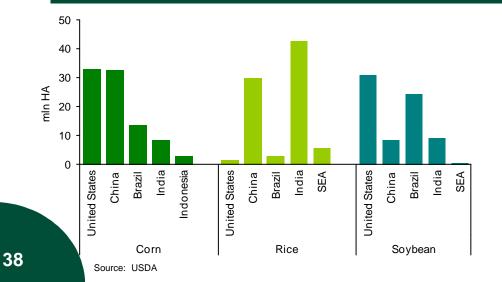


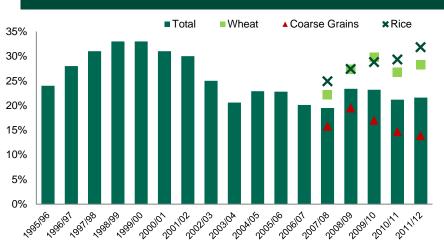
World Cereal Production and Utilization



Source: FAO

Developing countries have a big portion of total crop acreage

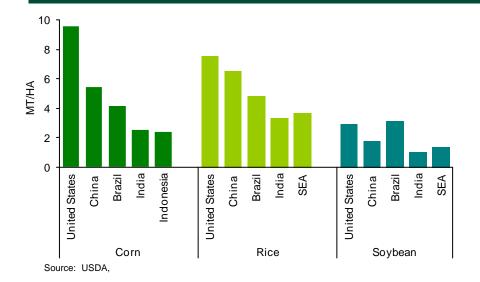




World Cereal Stock-to-Use Ratio

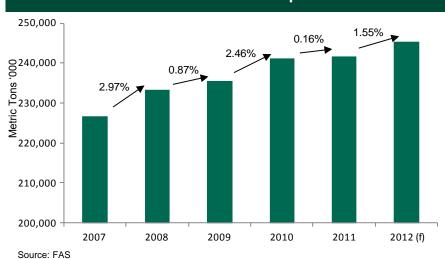
Source: IFA, FAO, USDA

...though have lower yields compared to developed agricultures



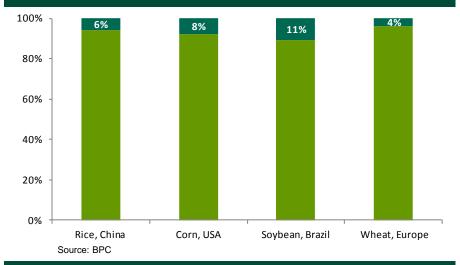
Changing Diets Driven by Growing Income in Developing Countries



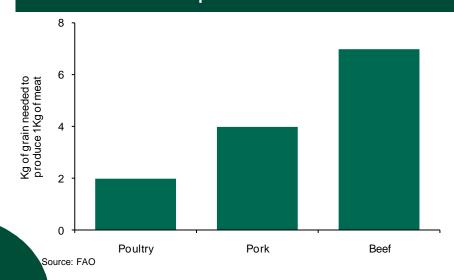


World Meat Consumption

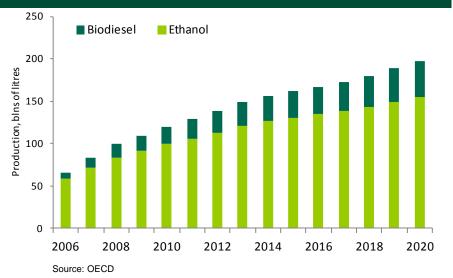
Share of Potash in Total Farmer's Costs (%)



Grain Consumption vs. Meat Production











Business Model

Financial Position

Shareholder Structure, Management Team and Governance

Potash Market Fundamentals

Operating Process

Awards and Achievements

Production Flow



1. Mining

3. Chemical Enrichment



- One extraction takes place underground at an approximate depth of 400 metres
- Specialized mining combines drill for potash underground, then the extracted one is moved by conveyor belts to the shafts and lifted to the surface

2.Crushing



In the crushing section of the flotation plant rod mills and screens break ore into smaller particles of the size required for further enrichment





- The **Halurgic method** is based on the varying joint solubility of KCI and NaCI in water at different temperatures
- KCI crystallises out of saturated solution when it cools down
- Produce potash fertilisers which contain up to 98% of the useful component

Standard Product

White Potash (MOP)

Applied directly to the soil for producing compound NPK fertilisers, and for other industrial needs Uralkali supply this mainly to China, Russia and Europe

Applied directly to the

soil Produced through the flotation method

Pink Potash (MOP)

Uralkali supply this primarily to India and Southeast Asia



- Partly purified potash ore is placed in the flotation machine, bubbles stick to potassium chloride particles and push them to the mixture surface for subsequent separation
- Produce potash fertilisers for agriculture which contain up to 96% of the useful component

Compacting

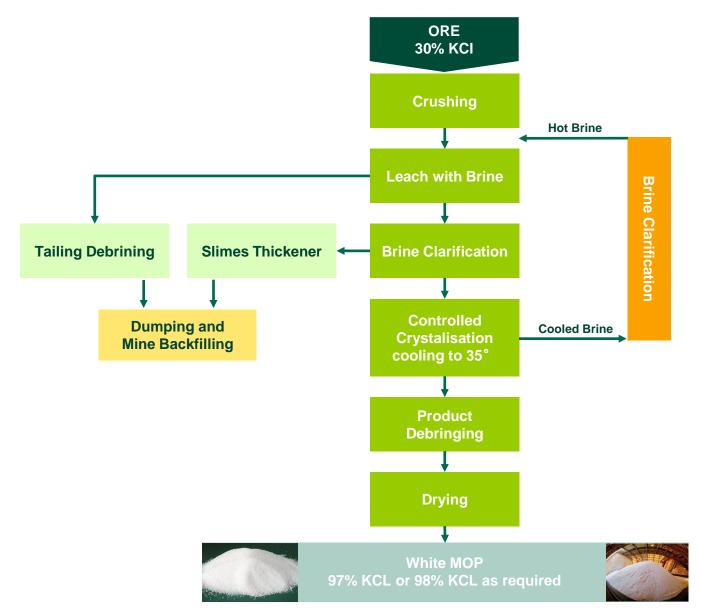


Granular potash

- Premium product bought mainly in countries using advanced soil fertilisation methods
- Uralkali export granular principally to Brazil, the USA and China, where it is applied directly to the soil or blended with nitrogen and phosphate fertilisers

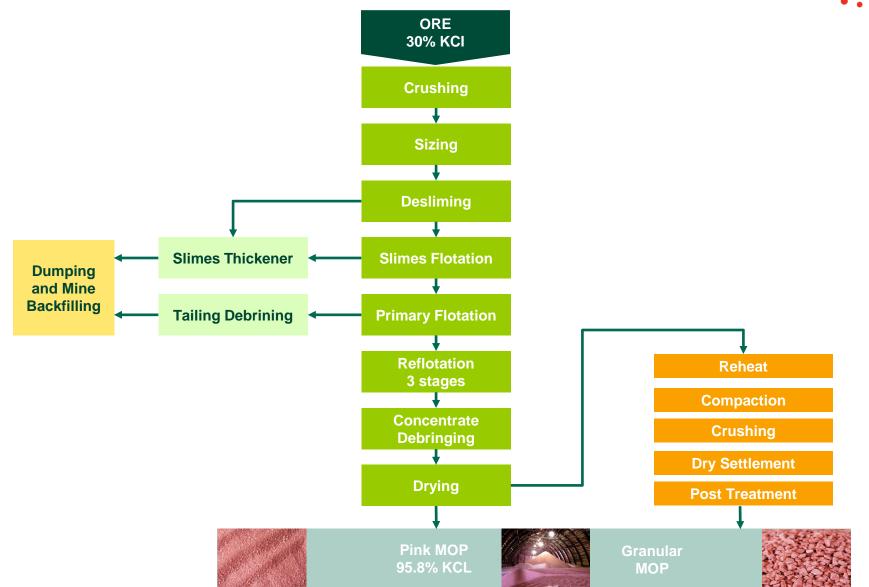
Chemical Enrichment





Flotation









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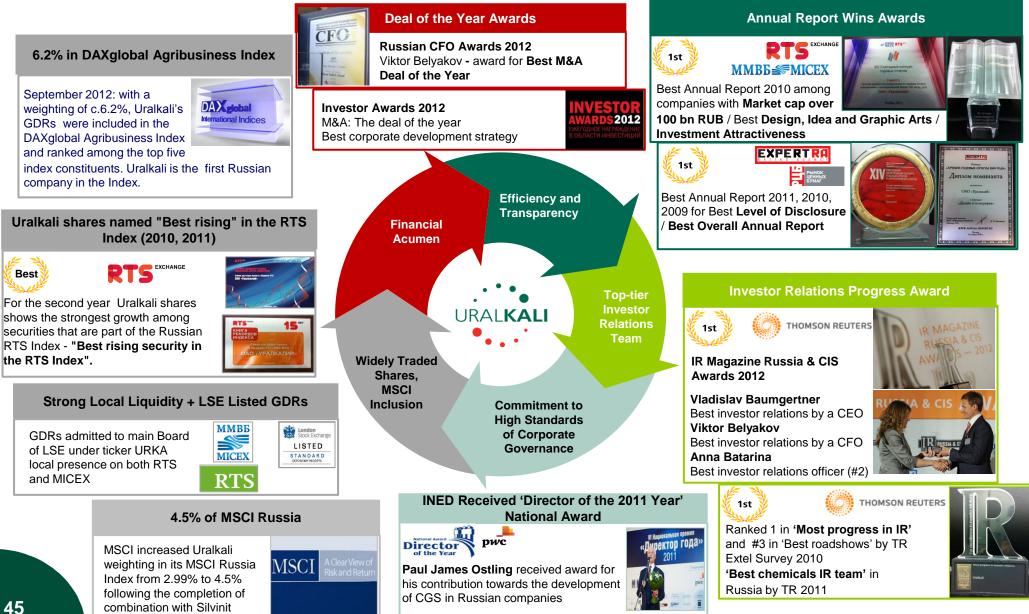
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Thank you!

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