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Agenda



- 1. A Leader in the Global Potash Market
- 2. Financial Highlights
- 3. Potash Market Outlook
- 4. Conclusion

Uralkali at a Glance

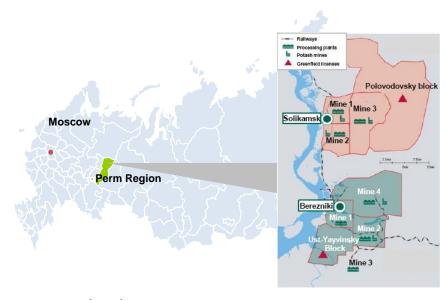


Company Snapshot

- Leading potash producer in fertilizer segment with attractive fundamentals and expected long-term evolution
- A blue-chip credit with investment grade corporate ratings from S&P, Moody's and Fitch (BBB-/Baa3/BBB-)
- Strong profitability and cash flow generation backed by cost efficiency and low capital intensity
- · Focus on corporate governance and sustainable development

Key Metrics ¹				
	2010	2011	2012	1H 2013
Total Sales, KCl mn t	5.1	8.6	9.4	4.3
Exports Volume,KCI mn t	4.4	7.0	7.3	3.3
Net Revenue ² , US\$ mn	1,338	2,968	3,343	1,348
Adj. EBITDA ³ , US\$ mn	800	2,097	2,375	876
Adj. EBITDA Margin⁴	59.8%	70.7%	71.0%	65%
Total Debt⁵, US\$ mn	369	3,282	3,926	3,987
Net Debt ⁶ , US\$ mn	-115	2,264	2,257	2.693
Net Debt / LTM EBITDA	n/a	1.1x	0.95x	1.5x

Production Assets



- 5 potash mines
- 6 potash producing plants + 1 carnallite plant
- 2 greenfield licenses

Source: Uralkali's audited consolidated financial statements as of FY2010, FY2011, and FY2012, USGS, SRK Consulting, Uralkali data, Companies financial reports and presentations, Fertecon

Notes: 1. Silvinit Group financial results are consolidated since May 17, 2011. Please see footnote 6 in FY 2012 IFRS for more details; 2. Calculated as Revenues less railway tariff, freight and transhipment costs; 3. EBITDA is calculated as Operating Profit plus depreciation and amortization and does not include mine flooding costs and other one-off expenses; 4. Calculated as Adj. EBITDA divided by Net Revenues; 5. Calculated as total bank loans; 6. Net debt is calculated as the total bank loans adjusted for cash and cash equivalents and non-current and current restricted cash

Maximising Revenues from Tier I Assets across the Industry Cycle

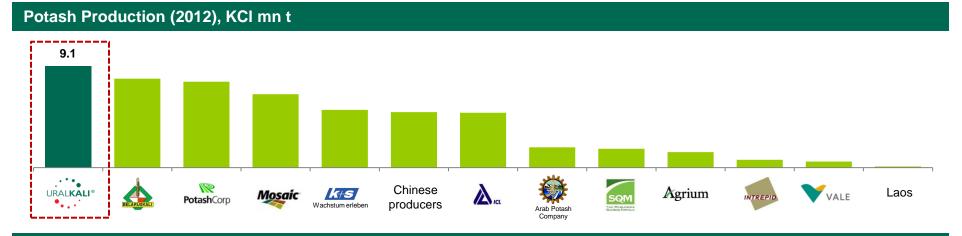


1	Enhance global responsible leadership position	 Potash demand growth stimulated further by competitive pricing Maximize sales volumes to increase capacity utilization to ensure benefits of cost leadership flow to shareholders Increase potash capacity on the lowest cost basis in the industry; option to add more volumes if economically viable Focus on premium products; increase granular potash capacity
2	Focus on enhanced and more onnected access to end customers	 Strengthen customer relationships Enhance logistics platform to secure long-term supply in key markets Focus on efficient distribution in key markets
3	Maintain cash cost leadership positions	 Ensure operating performance and efficiency provides continued industry leadership Invest in existing capacity and infrastructure in order to ensure maximised margin through commodity price cycle
4	Balance investment in growth and shareholder return	 Retain an efficient capital structure; medium term Net Debt / LTM EBITDA target ~ 2x Balanced approach to capital investments and robust capital discipline Dividend payout of minimum 50 % of Net Income provides attractive shareholder yield
5 F	ocus on people, communities and environmental safety	 Regional and Industry employer of choice; labour safety, employee & community development Deliver value whilst operating in a socially responsible manner, minimizing environmental impact of operations
6	Continued focus on corporate governance	Openness, transparency and risk mitigation for all stakeholders

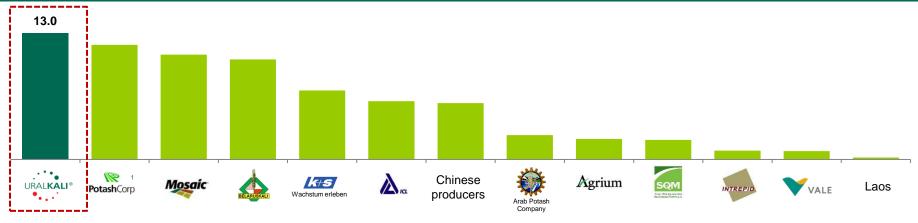
New strategy consistent with Uralkali's continued focus on long-term growth of shareholder value

Leader in the Global Potash Market







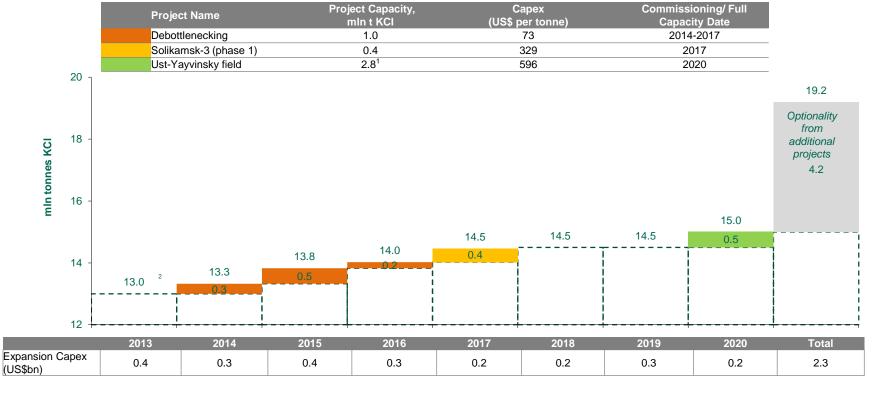


Source: Companies financial reports and presentations, Fertecon

Global market leader by both production and capacity with capability to respond to market dynamics with existing expansion programme

Low Cost Expansion Programme





- Revised capacity expansion programme to preserve robust capital structure and retain financial flexibility
- Limited capex requirements to steadily increase capacity to up to c. 15 mln t by 2020
- Decision on development of Polovodovsky and Solikamsk-3 (phase 2) to add further 4.2 mln tonnes of capacity will be made in 2015 providing for strategic optionality

Sustaining long-term leadership on the most cost effective basis in the industry

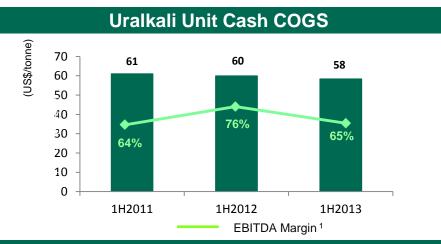
For more details on Uralkali's expansion programme please visit www.uralkali.com/expansion_programme/

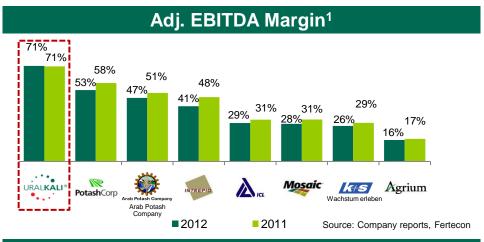
Note:

- 1. Including 0.5 mln tonnes of additional capacity and 2.3 million tonnes of new capacity that will substitute the depleting capacity of Berezniki-2 mine
- Capacity is shown as of year end; the numbers may not add up due to rounding

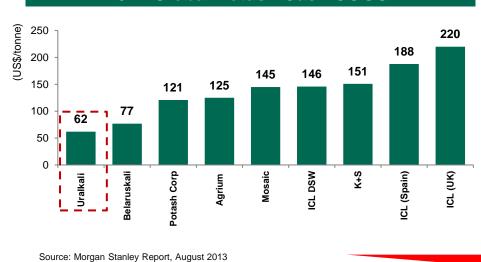
Cost Leadership Position



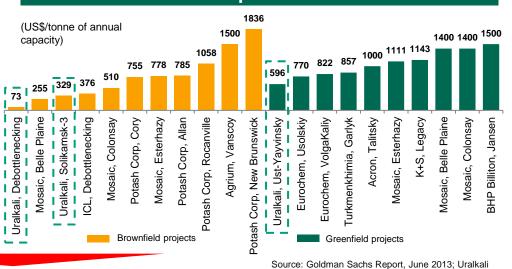




2012 Global Potash Cash COGS²



Global Expansion Costs



Sustaining lowest cash costs and highest EBITDA margin across the industry

Notes

2.

- 1. EBITDA margin is calculated as EBITDA divided by Net Sales
- Defined as gross cash costs plus royalties, FOB mine (ex freight)

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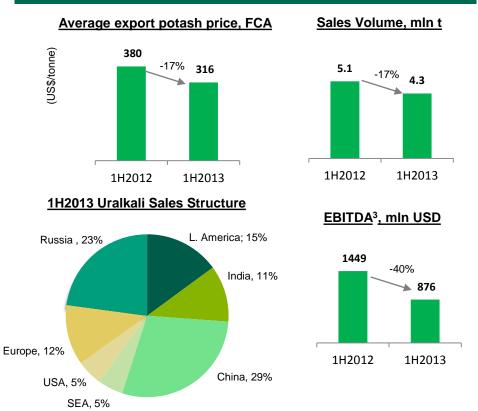
Key Financial Highlights – 1H 2013



Key Figures

	IFRS	IFRS Pro-forma	
(US\$ mln)	1H 2013	1H 2012	%
Sales volume, mln tonnes	4.3	5.1	-17%
- Domestic sales	1.0	1.0	-4%
- Export sales	3.3	4.1	-20%
Revenue	1 614	2 234	-28%
Net Revenue ¹	1 348	1 904	-29%
EBITDA ²	876	1 449	-40%
EBITDA margin ³ , %	65%	76%	
Net Profit	397	842	-53%
CAPEX	199	160	24%
incl. Expansion	92	87	6%





Highly competitive market environment resulted in decline in both potash prices and sales volumes; new strategy expected to improve market conditions

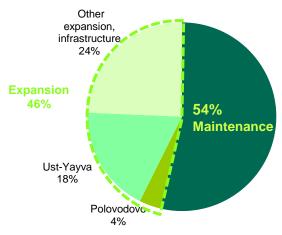
Notes:

- 1. Net revenue represents adjusted revenue (sales net of freight, railway tariff and transshipment costs)
- 2. EBITDA is calculated as Operating Profit plus depreciation and amortization and does not include mine flooding costs and other one-off expenses
- 3. EBITDA margin is calculated as EBITDA divided by Net revenue

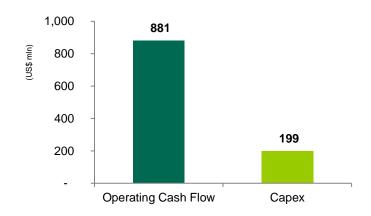
Capex, Cash Flow, Balance Sheet 1H 2013



Capex, Operating Cash Flow, Balance Sheet



US\$ bln	30 June 2013
Debt (bank loans)	4.0
Cash	1.3
Net debt/(cash)	2.7
LTM adjusted EBITDA	1.8
Net debt/LTM EBITDA	1.5x



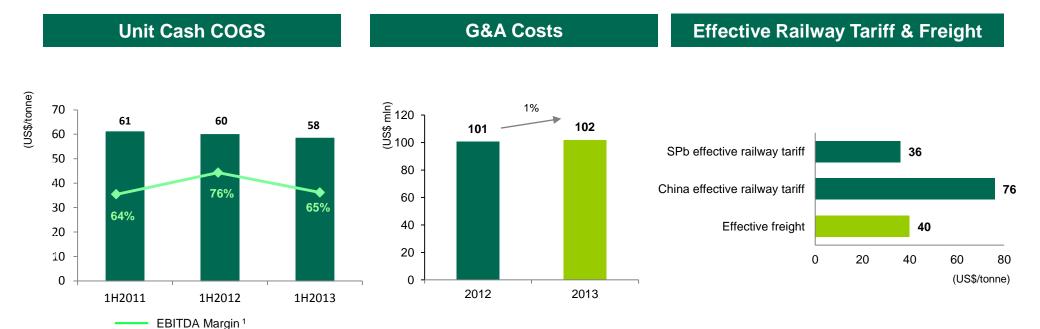
- Loan portfolio parameters as of 30 June 2013:
 - c.100% of debt exposure is in US Dollars
 - Effective interest rate –3.76%
 - Target Net Debt/LTM EBITDA ratio of c.2.0x
- Dividend policy is at least 50% of IFRS Net profit

Robust capital structure, stable cash-flow generation, attractive dividend policy

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Review of Cost Structure 1H 2013





Continued focus on efficiency and bottom quartile cost leadership

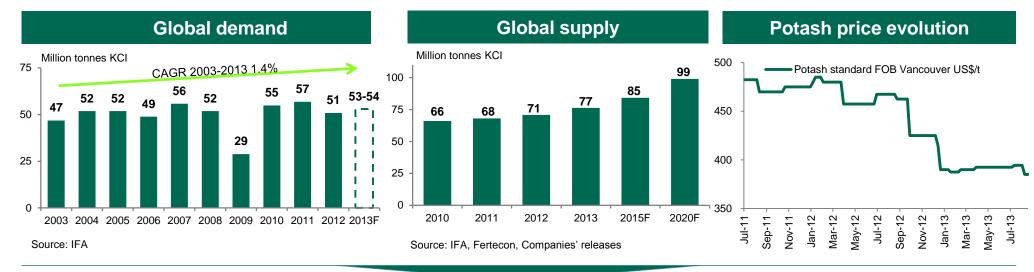
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Supply / Demand Dynamics





Source: CRU, FMB

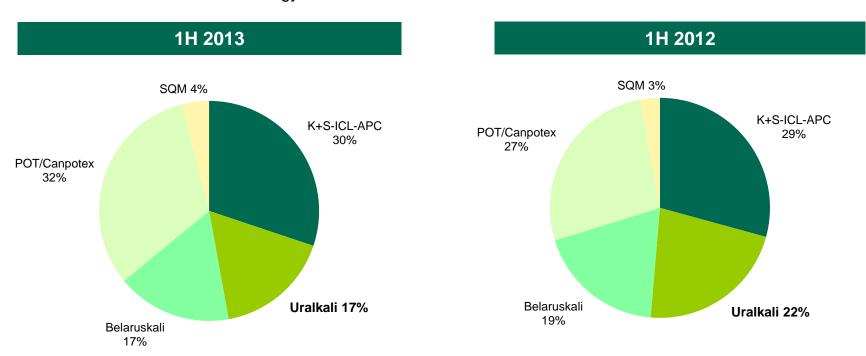
- Global demand was growing at a lower than expected pace despite high crop prices and favorable farmer economics
- A number of players have responded to limited demand by erratic pricing decisions
- Potash spot prices were steadily declining during the last 2 years driven by the growing inventory levels and widening supply/demand imbalance
- Benefits of the market leaders capacity and cost position was being eroded in the face of aggressive behaviour of competitors
- Announced capacity expansions and greenfield projects leading to further pressure on capacity utilization and prices whilst some new capacities appear to be sub-economics

Support of the market balance has weakened since 2H 2012 and continued to deteriorate in 1H 2013

Uralkali Market Share Has Been Negatively Affected



• During 1H 2013 Uralkali was losing market share in several markets (Brazil and SEA) as a result of seeking to maintain "Price over volume" strategy



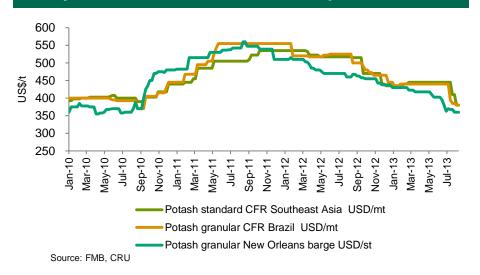
Source: IFA

Uralkali export market share in 1H 2013 showed a decline of c. 5% to other market participants

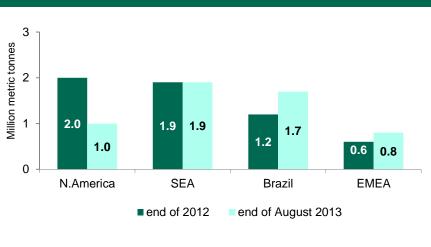
Market Update: Spot Markets



Dynamics of Potash Prices in Spot Markets



Potash Inventory



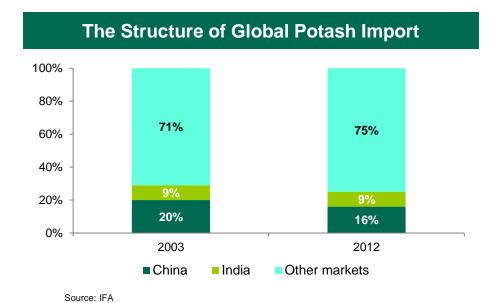
 Shipments to Brazil remain at record high. Granular product is offered at \$370- \$380/t CFR. Profitability for the Brazilian farmers has recently improved, given the Brazilian real depreciation against US\$ and firming of grain prices ahead of the start of the planting season

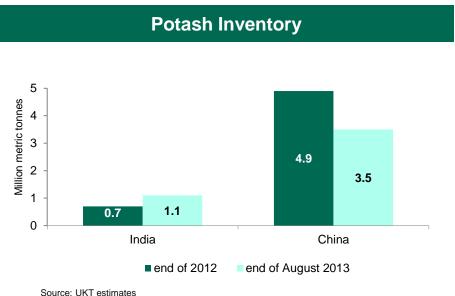
Source: UKT estimates

- In the US, potash prices have recently declined to \$385/mt FOB NOLA. Purchases continue to be delayed by a
 late harvest. Customers are expected not to return their focus to new purchases until the harvest season
- In South East Asian markets, potash prices are quoted at US\$ 370-390/t CFR. Customers are waiting for clarity on prices in China
- In Europe, 90% of potash has been shipped to customers for autumn application season. Buying season is almost over

Market Update: China and India







- Although the aggregate share of China and India in global demand for imports has declined since 2003, protracted contract settlements with China and India continue to weigh on the spot market and slow any upward price momentum
- In India, strong US\$ (INR65/\$1) has made conditions difficult for importers, who remain affected by the
 maximum retail price for potash being set at about (\$277/t). Customers are deferring shipments of
 outstanding tonnages until later this year. In Jan-Aug 2013, India imported 48% of the total contracted
 volumes for this year
- In China, H1/13 contracted volumes have been delivered by July 2013. Customers are waiting for clarity regarding pricing

An Evolving Backdrop to Global Potash Markets



Short Term Impact

- Effects of sales competitiveness on overall potash consumption:
 - Previously expected 2013 market size: 53-54Mt
 - Current view on expected market size in 2014: 59-60Mt
 - Long term fundamentals intact with volumes expected to grow steadily at c.3-4%
- Near term potash price expected to be in the range of c. US\$300-400/t CFR



Long Term Impact

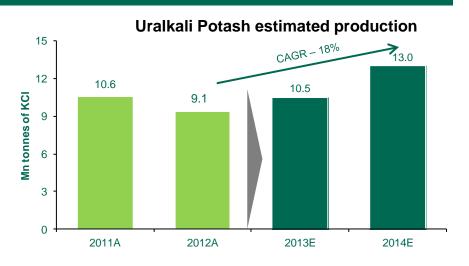
- Lower potash price to promote more rational decision making process in relation to greenfield projects, particularly higher cost ones
- Positive demand response and better supply outlook should provide for a better market environment for primary industry participants
- Long term attractiveness of the industry remains intact with Uralkali seeking to leverage operational and expansion cost advantages to maximise revenue capability from targeted capacity

Impact of Evolving Market Structure on Uralkali



Sales Growth

 Uralkali is targetting maximizing revenue over the next 24 months with particular focus on such fastgrowing markets as Latin America, South East Asia, China and India which have historically accounted for c. 60% of the Company's total sales



FCF Generation and Usage

- Market adjustment to higher volumes should result in stable cash flow generation in coming years
- FCF generation should support sustainable capex programme and dividend policy at min. 50% of IFRS Net Profit

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Conclusion



- 1 Enhance global responsible leadership position
- 2 Focus on better access to end customers
- 3 Maintain and enhance cash cost position
- 4 Balance investment in growth and shareholder return
- 5 Focus on people, communities and environmental safety
- 6 Continued focus on corporate governance



Appendices

Appendices



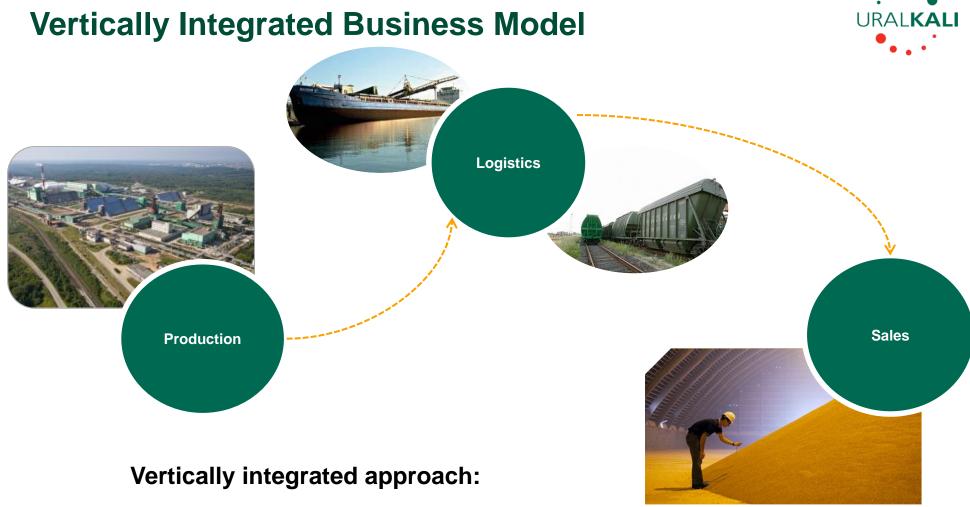
Business Model

Shareholder Structure, Management Team and Governance

Potash Market Fundamentals

Operating Process

Awards and Achievements



- Reduces supplier risks
- Enables to control and optimise all stages of production and sales

Control Over Entire Value Chain - From Reserve Base to End Customer

Vertically Integrated Business Model - Production



Existing Assets - 5 MINES, 6 POTASH PLANTS, 2 GREENFIELD PROJECTS (Ust-Yayva and Polovodovo)



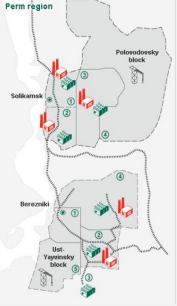
· Potash plant and mine

Berezniki-2

· Granular and standard potash

Berezniki-3

- Potash plant
- · Granular, standard potash



Solikamsk-3

- · Potash plant and mine
- Standard potash



Solikamsk-1

- Carnallite plant
- · Potash plant and mine
- Standard potash



Solikamsk-2

- · Potash plant and mine
- · Granular and standard potash



Berezniki-4

- · Potash plant and mine
- Standard potash



Ust-Yayvinsky Field

- · Resources: 1,3 bn tonnes1
- · Capacity: + 2,8 mln tonnes KCI in launch year 2020



- MOP Plants (6)
- Potash Mines (5)
- Greenfield licenses (2)



Polovodovsky Field

- Resources: 3,1 bn tonnes¹
- Capacity: + 2,5 mln tonnes KCI in launch year 2021

Production capacity as of January 2013:

13 mln tonnes

Employees in Uralkali main production unit: c. 11,800 employees

Vertically Integrated Business Model - Logistics



COMPANY-OWNED RAILCARS



- One of the largest specialised railcar fleets in Russia
- Over 8,000 specialized railcars

BALTIC BULK TERMINAL (BBT)



- Leading Russian fertilizer transhipment terminal with capacity of 6.2 mt
- Represents the shortest transportation route from mines to port
- Uralkali's investment programme can be fully accommodated by BBT's existing capacity in the midterm

WAREHOUSES



- Optimal split between production and marine port terminal sites
- Storage capacity of 640,000 tonnes:
 - Berezniki and Solikamsk up to 400,000 tonnes
 - BBT up to 240,000 tonnes

Appendices



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Operating Process

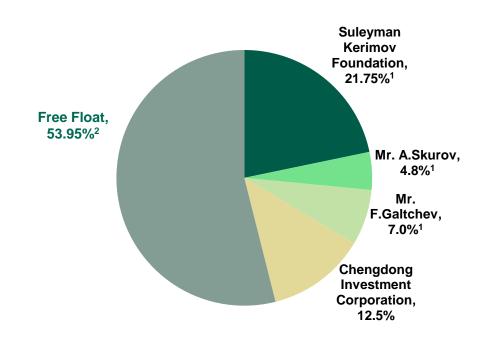
Awards and Achievements

Diverse Public Ownership



Shareholder Structure

- Shares and GDR's are traded on the London Stock Exchange, Moscow Exchange
- Total number of ordinary shares is 2,936,015,891 (equivalent of 587,203,178 GDRs)
- GDRs represent c.19% of Uralkali share capital as of July 12, 2013



Source: Company data

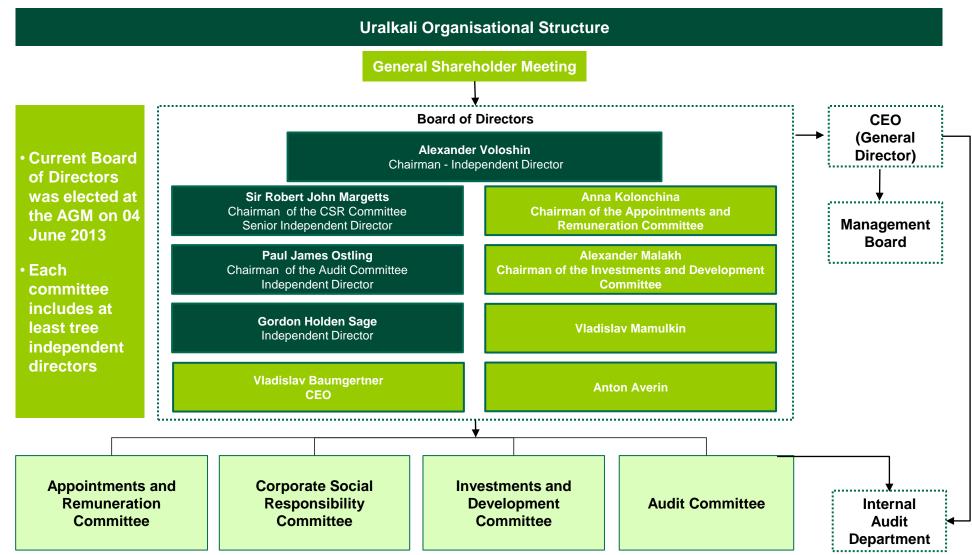
Notes:

Equity structure is given as of September 24, 2013

- 1. Includes shares transferred under repo agreement(s) with voting rights being retained by the seller.
- 2. Includes shares acquired by subsidiaries of Uralkali which are accounted for as treasury shares for the purposes of the Group's consolidated financial statements prepared in accordance with IFRS.

Focus on Corporate Governance





Highly Qualified Management Team



Management team optimally positioned to drive future growth

- Senior management team comprises of highly experienced operational, financial and functional professionals
- Extensive experience in mining/chemicals as well as potash industry



Vladislav

Appendices



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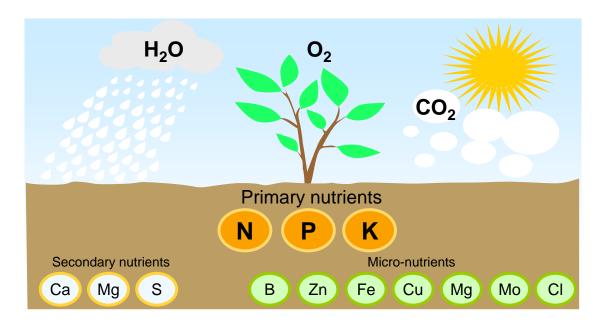
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Potassium: One of the Three Primary Nutrients





Nitrogen (N)

- Promotes protein formation
- Determines plant's growth, vigour, colour and yield

Phosphate (P)

- Plays a key role in adequate root development and photosynthesis process
- Helps plant resist drought

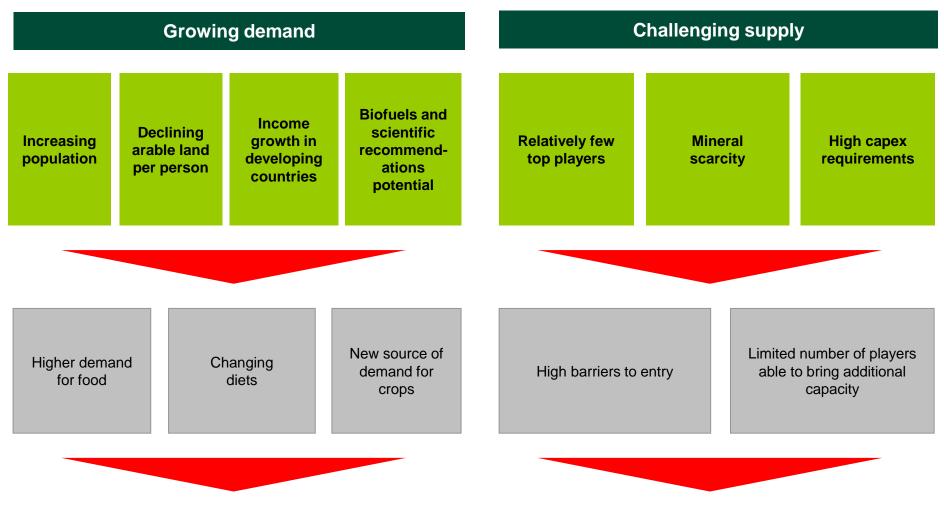
Potash (K)

 Improves plant durability and resistance to drought, disease, weeds, parasites and cold weather

Each nutrient plays its own role, but <u>only together</u> they ensure a balanced nourishment and cannot replace each other

Strong Industry Fundamentals





Growing demand and high supply visibility make potash a unique industry¹

Potash: Growth, Visibility, Stability



	Potash (K)	Phosphate (P)	Nitrogen (N)
Market size ¹ (2013E Demand)	33.5 million tonnes K ₂ O (53.9 million tonnes KCI) ²	40.0 million tonnes (P_2O_5)	109.1 million tonnes (N)
Geographic availability	Very limited	Limited	Readily available
Industry members	Small number of leading players	Several leading players	Large number of players
Profitability	High	Low/Medium	Low/Medium
Estimated cost of greenfield Capacity ³	US\$4.2bn for 2 mln tonnes (KCI)	US\$1.6bn for 1 mln tonnes (P ₂ O ₅)	US\$1.7bn for 1 mln tonnes (NH ₃)
Estimated greenfield development time	min 7 years	~3-4 years	min 3 years

Potash represents the strongest investment story across the fertilizer industry

Source: Fertecon, IFA, PotashCorp

Notes:

- . Including fertilizer consumption
- t KCl contains 62% K2O (nutrient)
- Excluding infrastructure

Mineral Scarcity



Proven reserves of potash are largely concentrated in Canada and Russia

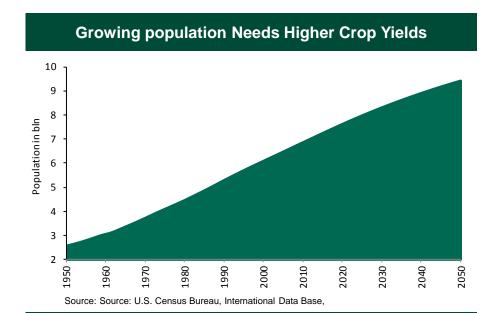


Source: USGS, January 2013

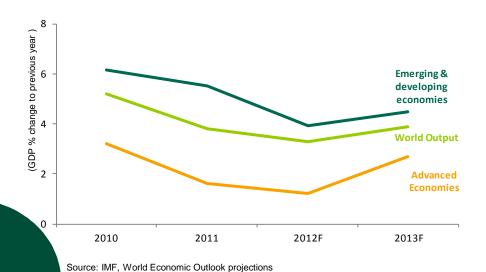
Limited access to resources, few high quality large scale ore deposits

Higher Yields Required to Feed Rising Population

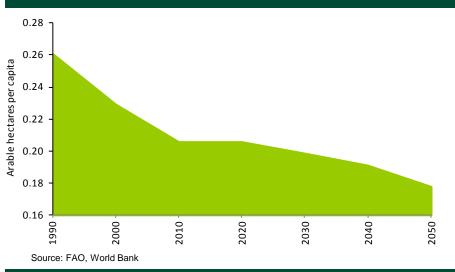




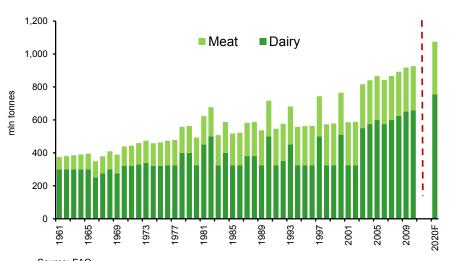
Global Economic recovery set to continue



Arable land per capita is shrinking



Food consumption is increasing

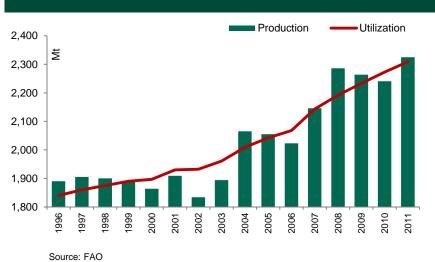


Source: FAO

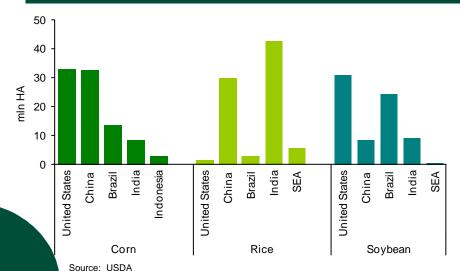
Changing Diets Drive Demand for Grain



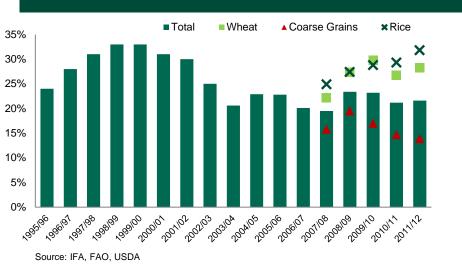
World Cereal Production and Utilization



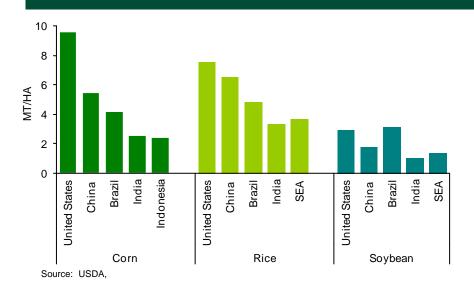
Developing countries have a big portion of total crop acreage



World Cereal Stock-to-Use Ratio

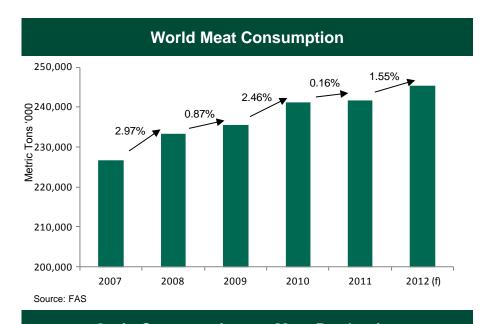


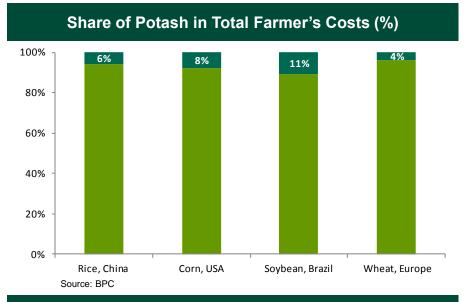
...though have lower yields compared to developed agricultures

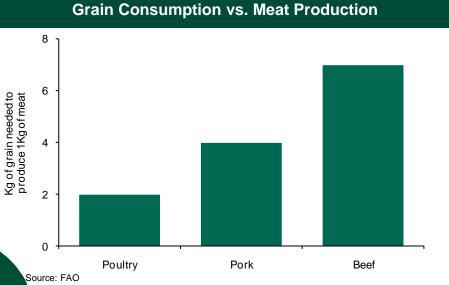


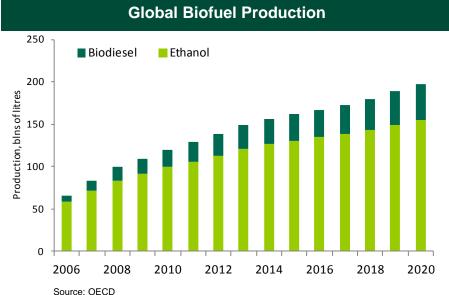
Changing Diets Driven by Growing Income in Developing Countries











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Production Flow



1. Mining



- One extraction takes place underground at an approximate depth of **400 metres**
- Specialized mining combines drill for potash underground, then the extracted one is moved by conveyor belts to the shafts and lifted to the surface

3. Chemical Enrichment



- The Halurgic method is based on the varying joint solubility of KCI and NaCI in water at different temperatures
- KCI crystallises out of saturated solution when it cools down
- Produce potash fertilisers which contain up to 98% of the useful component

Standard Product



White Potash (MOP)

- Applied directly to the soil for producing compound NPK fertilisers, and for other industrial needs
- Uralkali supply this mainly to China, Russia and Europe



Pink Potash (MOP)

- Applied directly to the soil
- Produced through the flotation method
- Uralkali supply this primarily to India and Southeast Asia

2.Crushing



 In the crushing section of the flotation plant rod mills and screens break ore into smaller particles of the size required for further enrichment

4. Flotation



- Partly purified potash ore is placed in the flotation machine, bubbles stick to potassium chloride particles and push them to the mixture surface for subsequent separation
- Produce potash fertilisers for agriculture which contain up to 96% of the useful component

Compacting

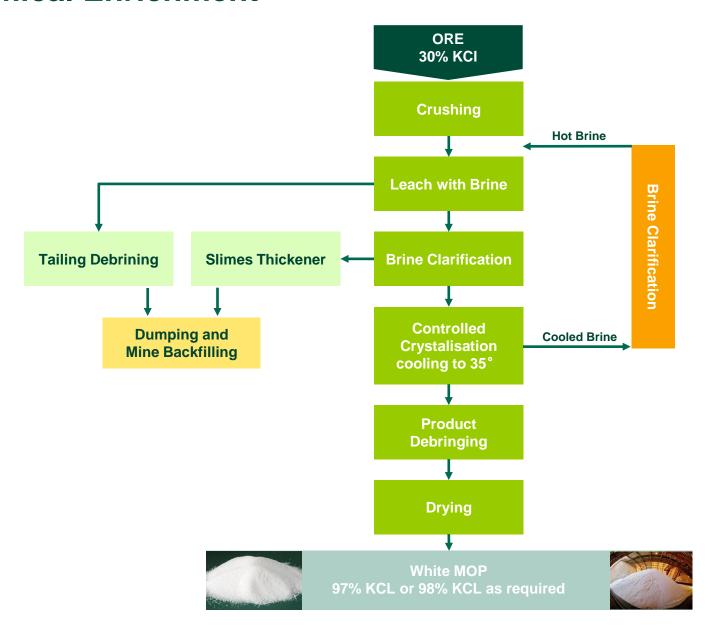


Granular potash

- Premium product bought mainly in countries using advanced soil fertilisation methods
- Uralkali export granular principally to Brazil, the USA and China, where it is applied directly to the soil or blended with nitrogen and phosphate fertilisers

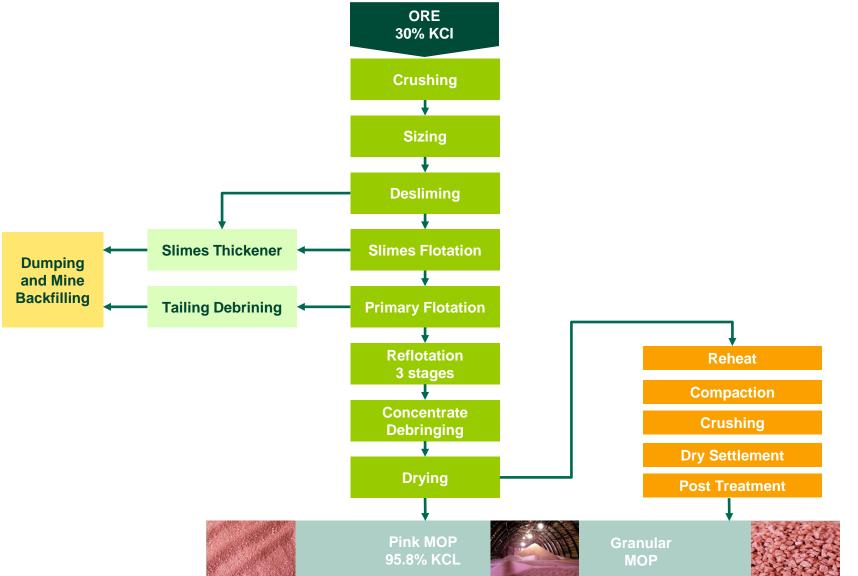
Chemical Enrichment





Flotation





Appendices



Business Model

Shareholder Structure, Management Team and Governance

Potash Market Fundamentals

Operating Process

Awards and Achievements

Awards and Achievements



DAXglobal Agribusiness Index

September 2012: with a weighting of c.6.2%, Uralkali's GDRs were included in the DAXglobal Agribusiness Index and ranked among the top five



index constituents. Uralkali is the first Russian company in the Index.

Deal of the Year Awards

Russian CFO Awards 2012 Viktor Belyakov - award for **Best M&A** Deal of the Year

Investor Awards 2012

M&A: The deal of the year

Best corporate development strategy

Annual Report Wins Awards



2012

Top-tier

Investor

Relations

Team



Best Annual Report 2011,2010 among companies with Market cap over 100 bln RUB





EXPERTRA

Best Annual Report 2011, 2010, 2009 for Best Level of Disclosure Best Overall Annual Report



Best IR Strategy



April 2013: Uralkali IR team was awarded for the Best Investor Relations Strategy.

The Ceremony was organized by Adam Smith Institute.

Financial Acumen



Widely Traded Shares, MSCI Inclusion

Commitment to **High Standards** of Corporate Governance

Efficiency and

Transparency

Investor Relations Progress Award







Best overall Investor Relations Vladislav Baumgertner

Best investor relations by a CEO Viktor Belyakov

Best investor relations by a CFO Anna Batarina

Best investor relations officer





Strong Local Liquidity + LSE Listed GDRs

GDRs admitted to main Board of LSE under ticker URKA; local presence at Moscow Exchange







MSCI Russia

MSCI increased Uralkali weighting in its MSCI Russia Index from 2.99% to 4.5% following the completion of combination with Silvinit



INED Received 'Director of the 2011 Year' National **Award**





Paul James Ostling received award for his contribution towards the development of CGS in Russian companies





Thank you!

For more information please contact Investor Relations Department:

Anna Batarina, CFA, Head of Investor Relations and Capital Markets

Daria Fadeeva, Senior Investor Relations Manager

Uralkali

119034, Russia, Moscow, Butikovsky lane, 7

Tel.: +7 (495) 730-2371 Fax: +7 (495) 730-2393 Web: www.uralkali.com

E-mail: ir@msc.uralkali.com